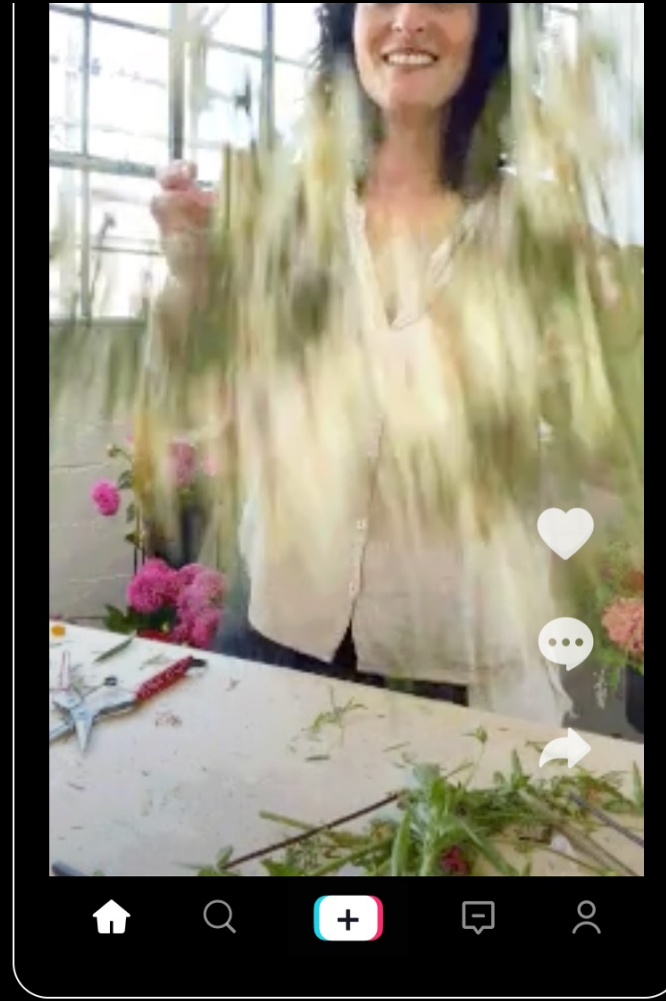


Ads that entertain.
Campaigns that connect.



You are here



TikTok is the leading short-form video platform where realness is celebrated and trends are born. A place where brands of all sizes and industries can be seen, grow their following, foster global connections and achieve big results.

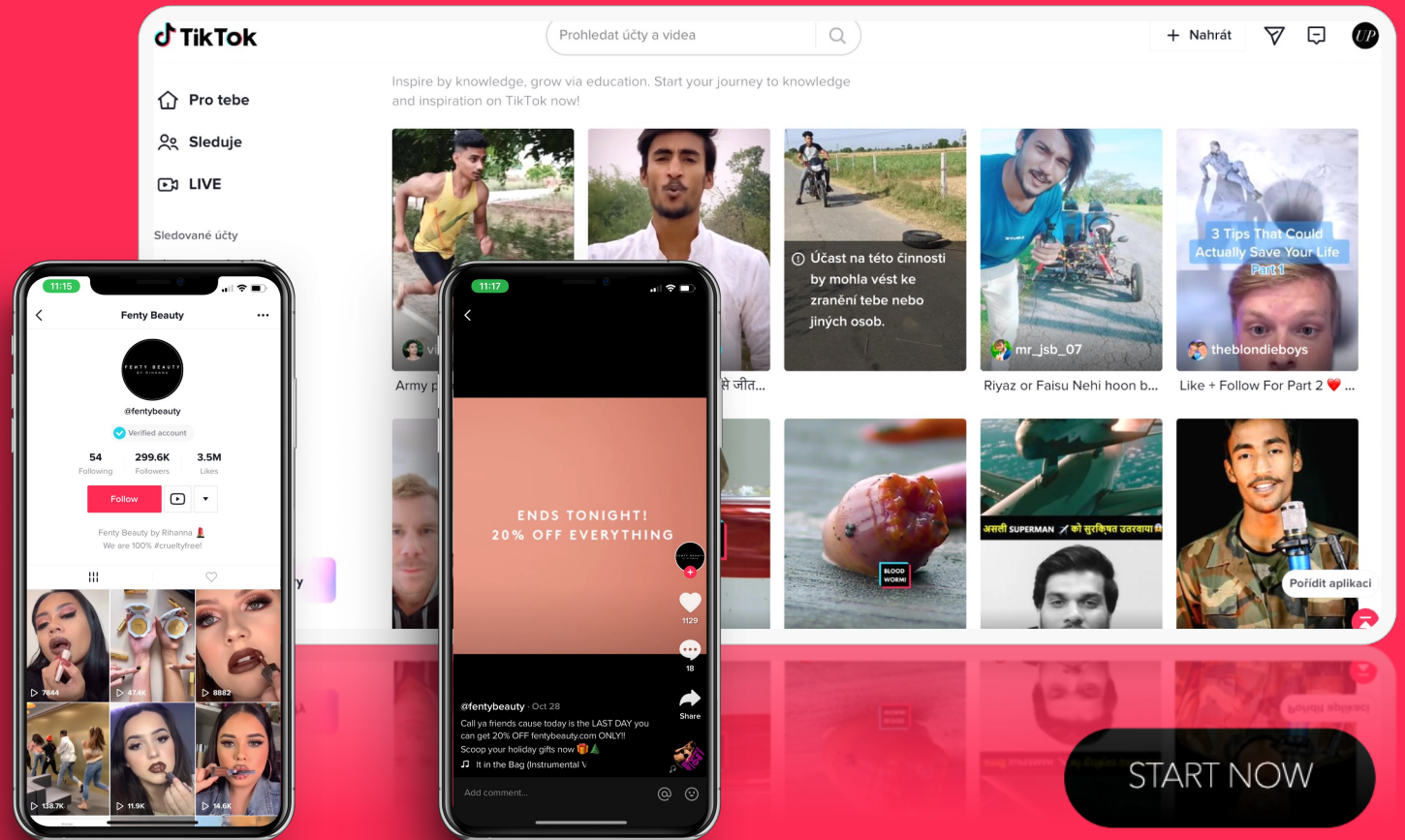
Welcome to TikTok

2,2 Mil. User 18+

Available audience ?

Fairly broad 1,822,000-2,228,000

i Due to data security requirements, this figure does not include audiences under 18 years of age. Any delivery as permitted by applicable laws will not be affected.



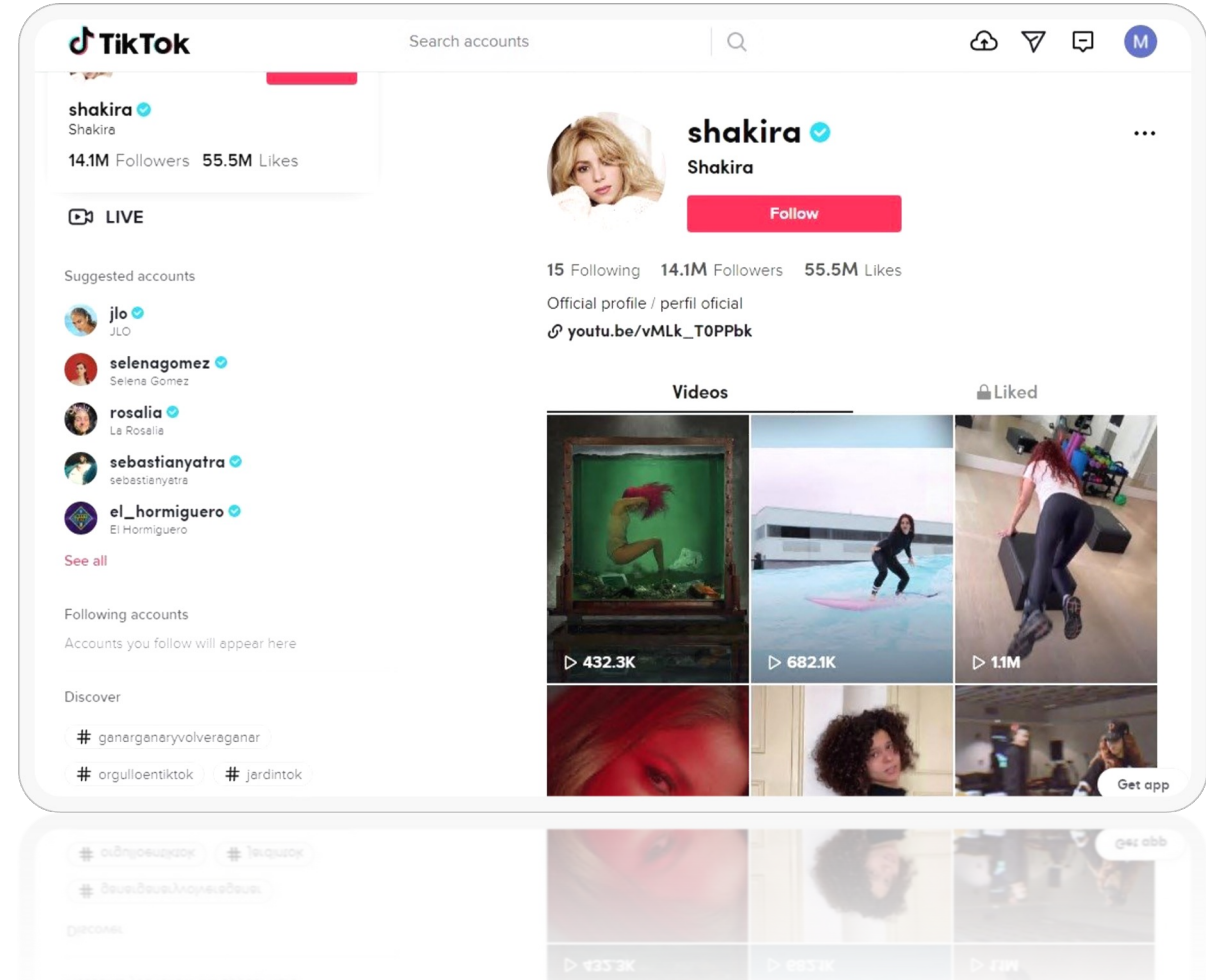
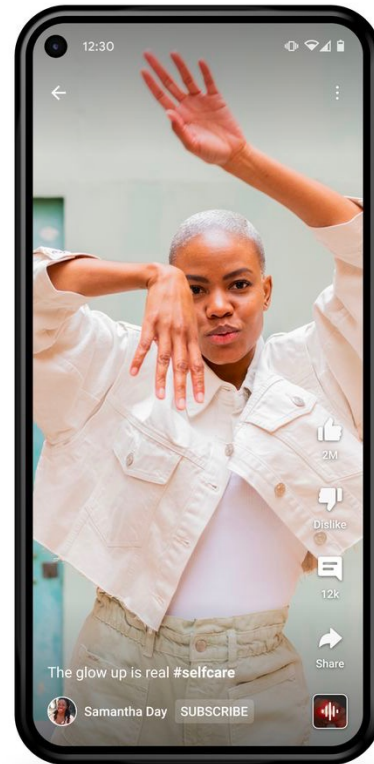
START NOW

19.8 Mil.
Impressions
Week



Advertising Formats

Video: 9:16
Max. 20 Videos Per Campaign
Formats: mp4, mov, mpeg, avi
Data size: Max. 500 MB
Max. 30s (recommended 15s)



Household Products

People who are interested in Household Products. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,328,000-1,624,000

Pets

People who are interested in Pets. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 923,000-1,129,000

Apparel & Accessories

People who are interested in Apparel & Accessories. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,509,000-1,845,000

Tech & Electronics

People who are interested in Tech & Electronics. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,286,000-1,573,000

Beauty & Personal Care

People who are interested in Beauty & Personal Care. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,445,000-1,767,000

Games

People who are interested in Games. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,482,000-1,812,000

Food & Beverage

People who are interested in Food & Beverage. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,467,000-1,794,000

News & Entertainment

People who are interested in News & Entertainment. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,529,000-1,869,000

Business Services

People who are interested in Business Services. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,360,000-1,663,000

Travel

People who are interested in Travel. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,564,000-1,912,000

Apps

People who are interested in Apps. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,427,000-1,745,000

Sports & Outdoors

People who are interested in Sports & Outdoors. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,177,000-1,440,000

Financial Services

People who are interested in Financial Services. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 722,000-884,000

Home Improvement

People who are interested in Home Improvement. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,371,000-1,676,000

Vehicles & Transportation

People who are interested in Vehicles & Transportation. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,369,000-1,675,000

Education

People who are interested in Education. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,320,000-1,614,000

Appliances

People who are interested in Appliances. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 1,281,000-1,567,000

Baby, Kids & Maternity

People who are interested in Baby, Kids & Maternity. Interests are defined by data on long-term user engagement with in-app content.

Audience size: 932,000-1,140,000

Pricelist

	CPT	IMP.	PRICE
Video 15s	110,-	2 000 000	220 000,-
Video 30s	130,-	2 000 000	260 000,-

Contact

World News Media s.r.o.
Rybná 716/24
Staré Město, 110 00 Praha
IČO: 09372008
DIČ: CZ09372008
email: reklama@wn24.cz

