

WORLD NEWS 24

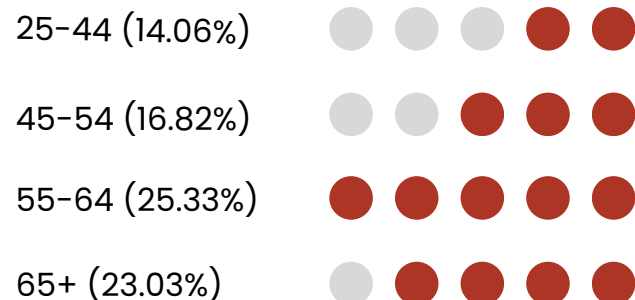
WN24.CZ

24

ABOUT WEB

Hlavními tématy na serveru World News 24 jsou zahraniční zpravodajství, ekonomika, politika a světové dění.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 2.23 mil.
BOUNCE RATE: 1.31%
PAGES PER VISIT: 2.51
AVG VISIT DURATION: 01:40

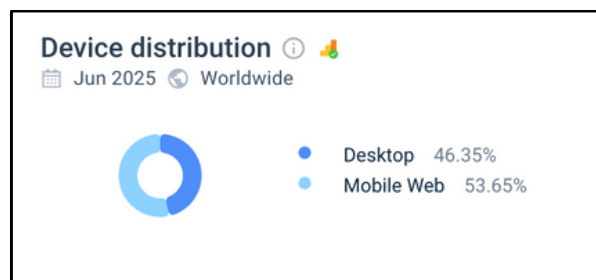
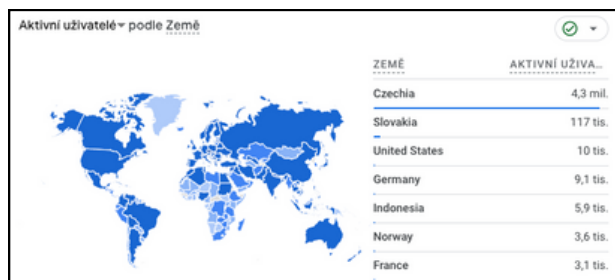
CHANNELS OVERVIEW

Direct

Refferals

Organic search

TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

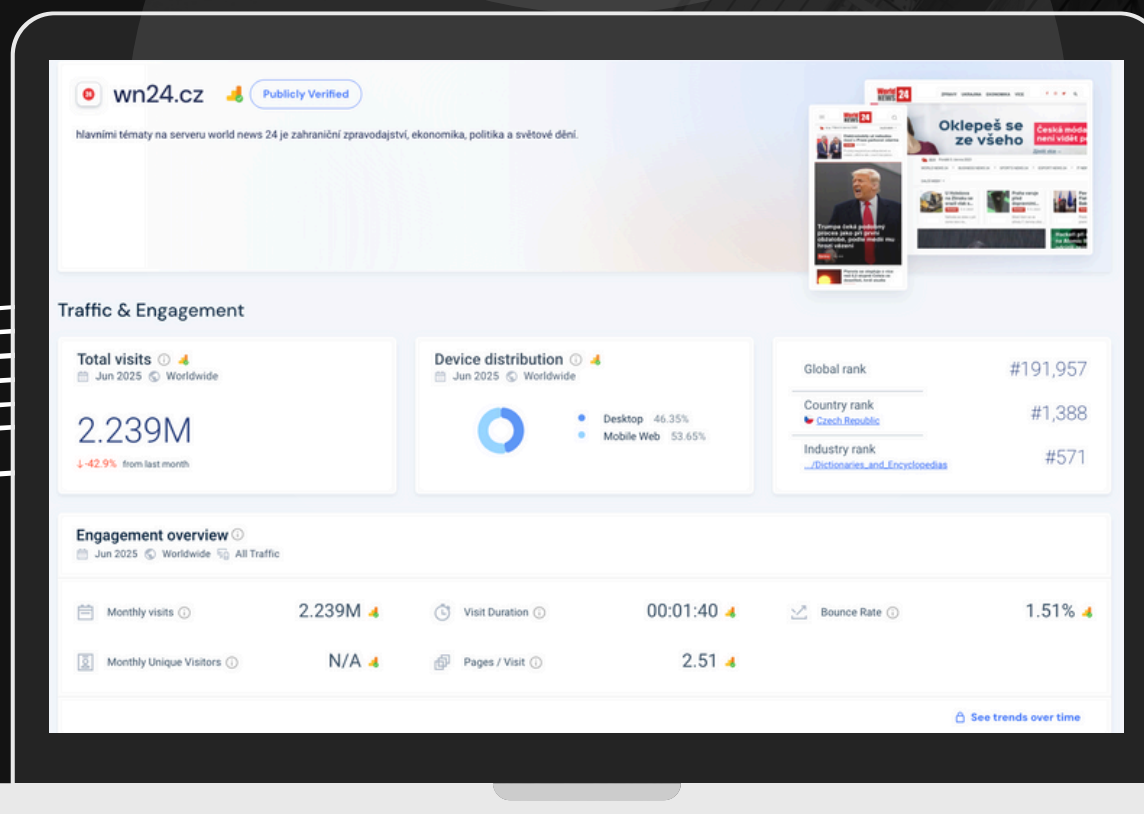


FAVORITE RESOURCES



REUTERS





SPORT NEWS 24

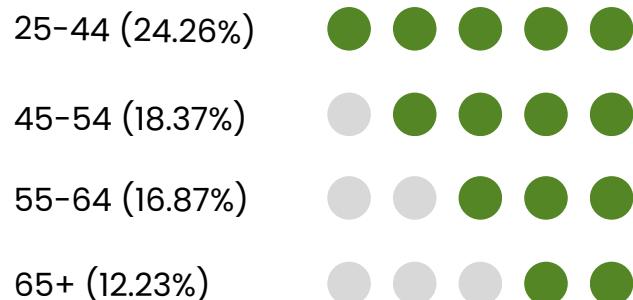
SPORTS24.CZ

24

ABOUT WEB

Sports News 24 jsou aktuální zprávy ze světa sportu. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 932K
BOUNCE RATE: 6.53%
PAGES PER VISIT: 2.95
AVG VISIT DURATION: 01:37

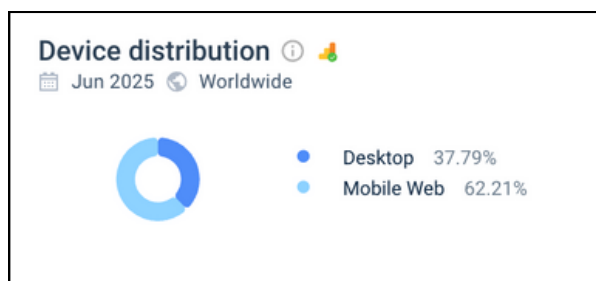
CHANNELS OVERVIEW

Direct

Refferals

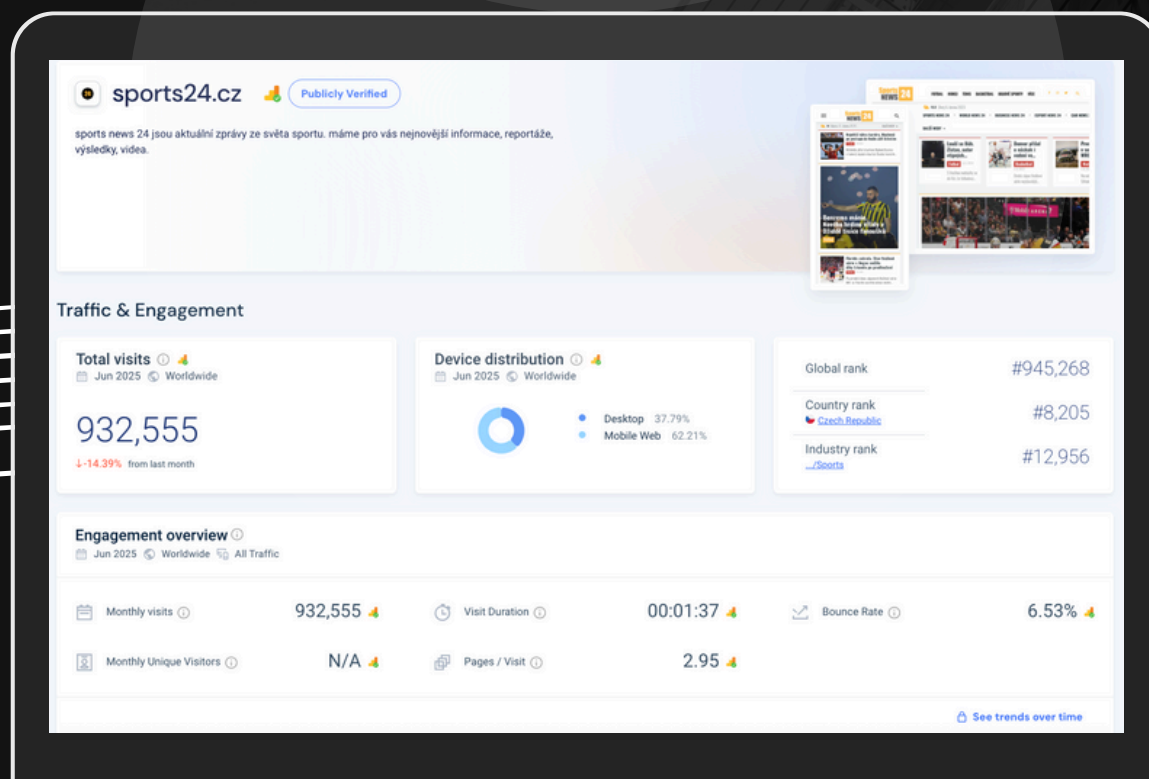
Organic search

TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB



FAVORITE RESOURCES





LIVESPORT

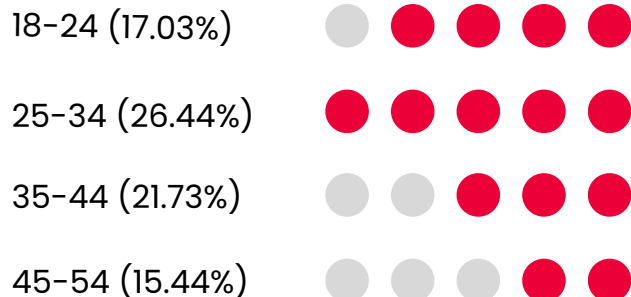
LIVESPORT.CZ

LIVESPORT

● ABOUT WEB

Livesport.cz je český sportovní web, který poskytuje rychlé a aktuální výsledky ze širokého spektra sportů z celého světa.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 14.38M
BOUNCE RATE: 25.87%
PAGES PER VISIT: 12.14
AVG VISIT DURATION: 10:49

CHANNELS OVERVIEW

Direct



Refferals



Organic search



TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

Total visits ⓘ

Jan 2024 - Mar 2024 Worldwide

31.79M

↑ 14.48% from last month

Device distribution ⓘ

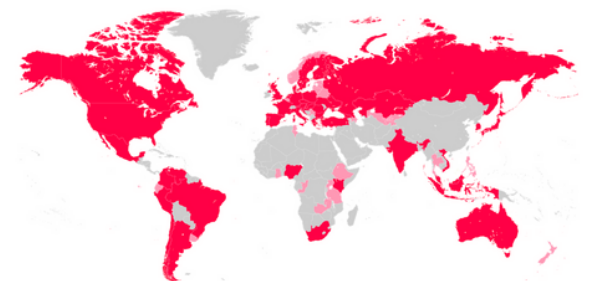
Jan 2024 - Mar 2024 Worldwide



Desktop 57.21%
Mobile Web 42.79%

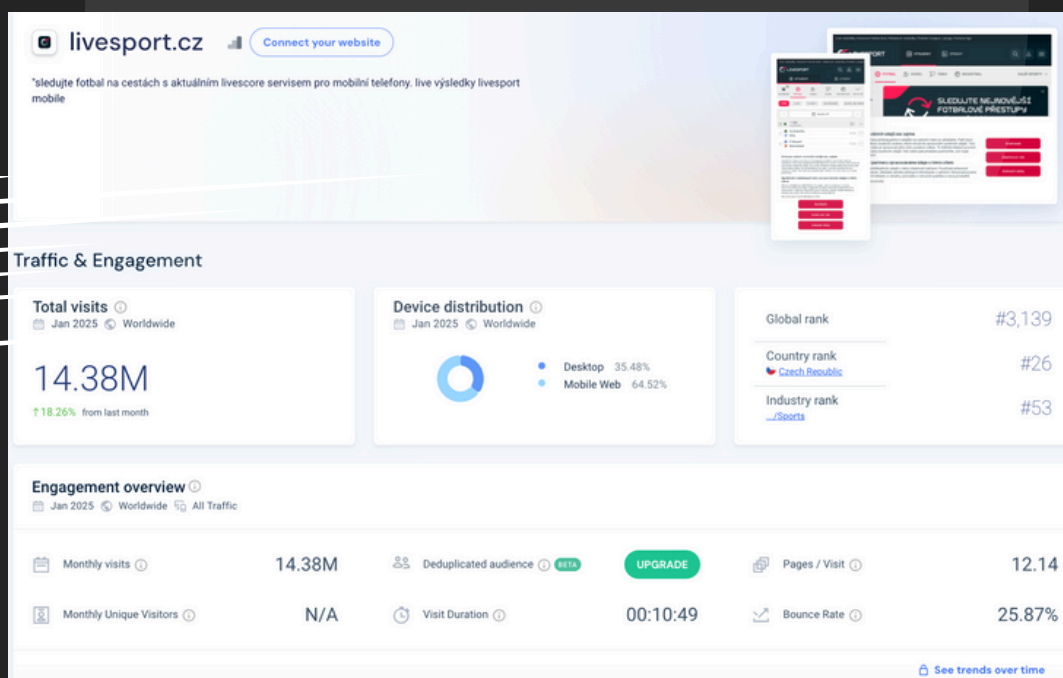
50

countries with fully
localized product



LIVESPORT

● DATA
SIMILARWEB.COM
07/2024



EURO FOTBAL

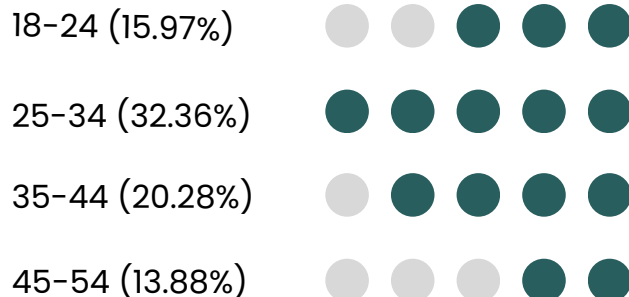
EUROFOTBAL.CZ



● ABOUT WEB

Eurofotbal.cz je český sportovní web specializující se na fotbal, který poskytuje podrobné zprávy, výsledky, statistiky a analýzy z domácích i mezinárodních soutěží.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 1.859M
BOUNCE RATE: 28.75%
PAGES PER VISIT: 3.17
AVG VISIT DURATION: 5:05

CHANNELS OVERVIEW

Direct

Refferals

Organic search

TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

Total visits ⓘ

Feb 2024 - Mar 2024 Worldwide

2.172M

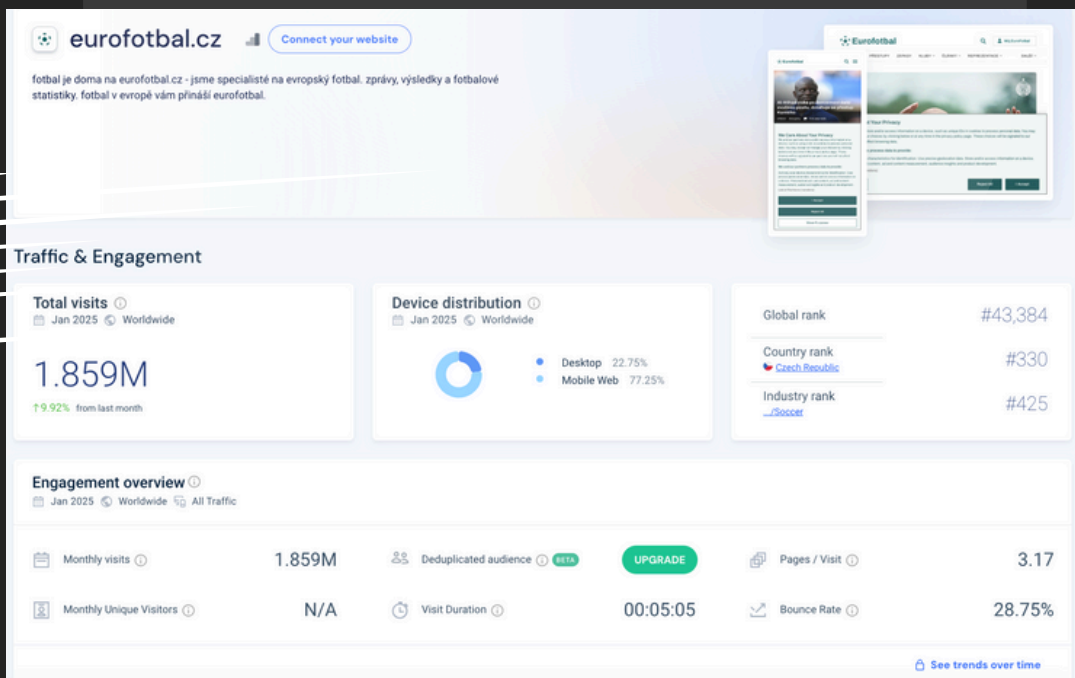
↑ 11.78% from last month

Device distribution ⓘ

Feb 2024 - Mar 2024 Worldwide



Desktop 56.03%
Mobile Web 43.97%



BUSINESS NEWS 24

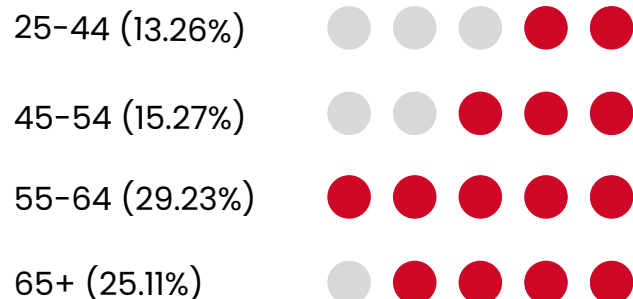
BUSINESSNEWS24.CZ

24

ABOUT WEB

Business News 24 jsou ekonomické i politické zprávy, nejnovější události, novinky ze světa byznysu, financí, burzovních zpráv a kurzů měn.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 1mil.
BOUNCE RATE: 18.24%
PAGES PER VISIT: 1.36
AVG VISIT DURATION: 01:36

CHANNELS OVERVIEW

Direct



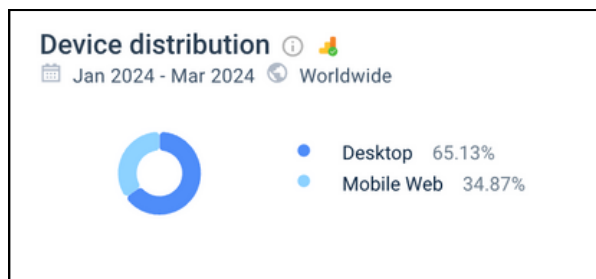
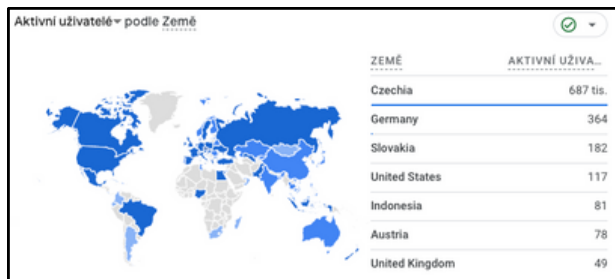
Refferals



Organic search



TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

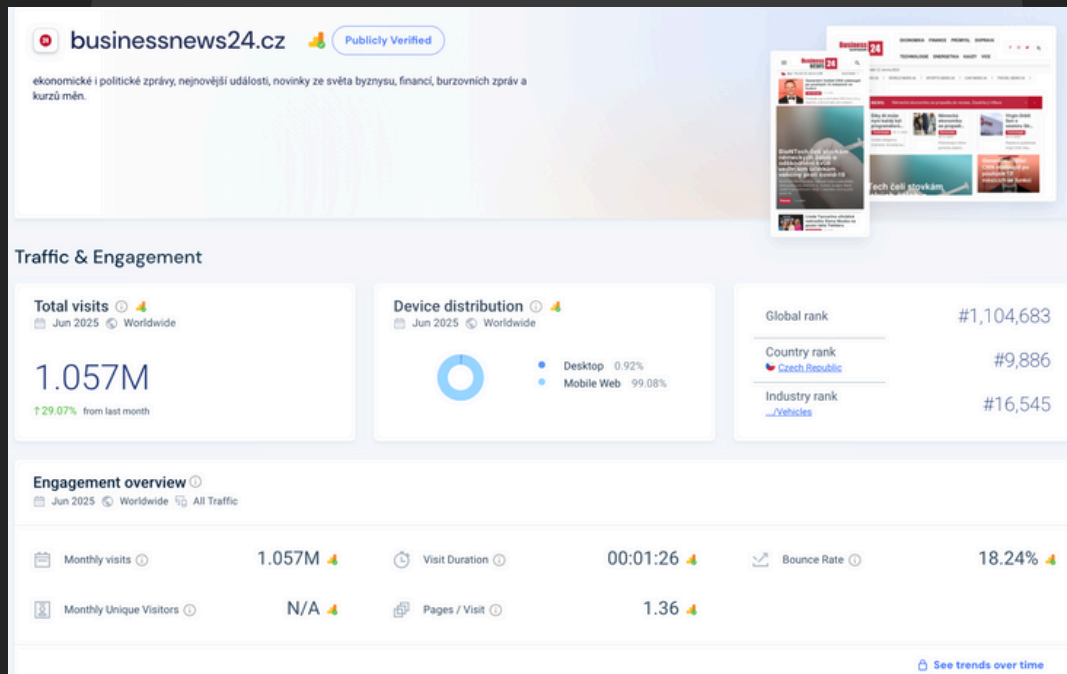


FAVORITE RESOURCES



BUSINESS NEWS 24

DATA
SIMILARWEB
07/2024



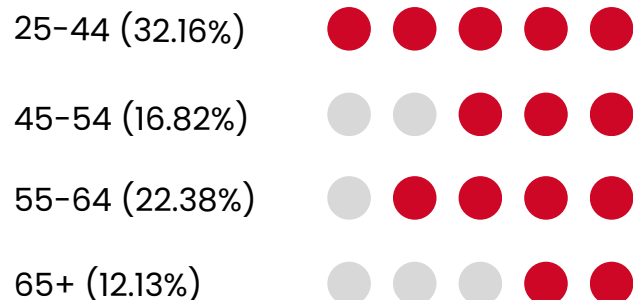
SALES PRESENTATION

24

ABOUT WEB

Car News 24 jsou aktuální zprávy ze světa auto-moto. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 747K
BOUNCE RATE: 32.04%
PAGES PER VISIT: 1.892
AVG VISIT DURATION: 01:35

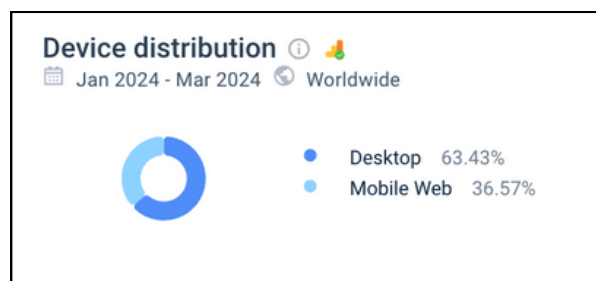
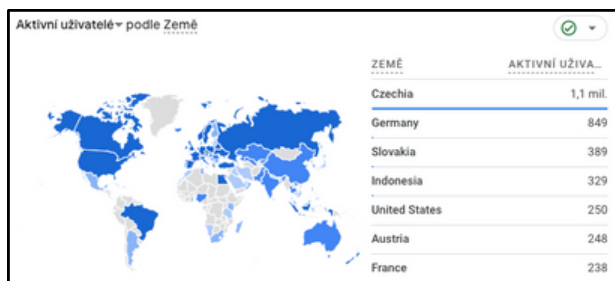
CHANNELS OVERVIEW

Direct

Refferals

Organic search

TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB



FAVORITE RESOURCES

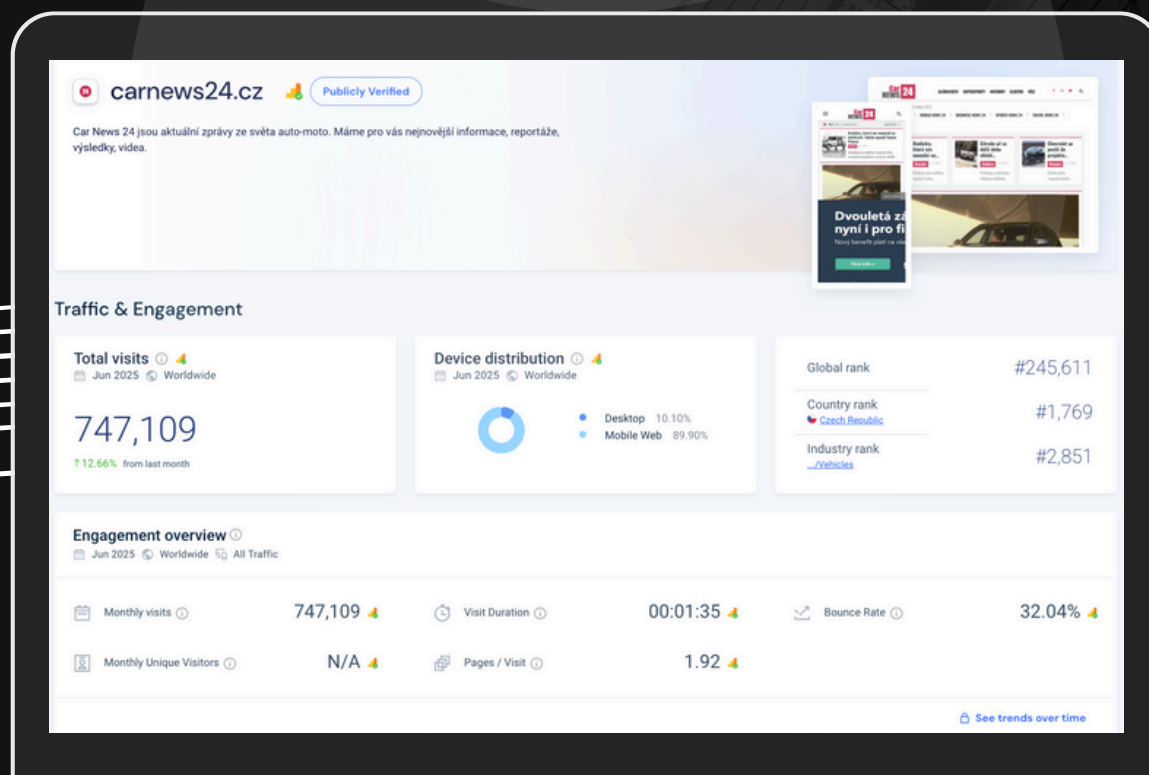
autoblog

MOTOR
TREND

CAR AND DRIVER

BBC
TopGear

edmunds



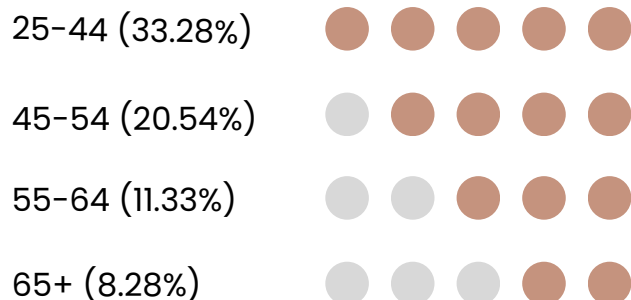


TRAVEL NEWS 24

TRAVELNEWS.CZ

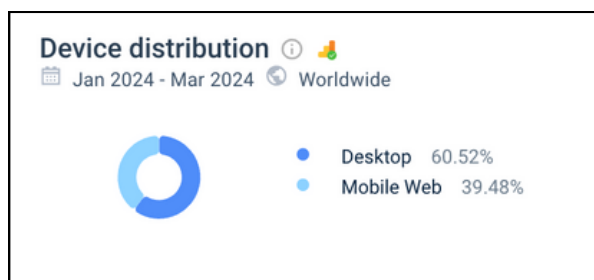
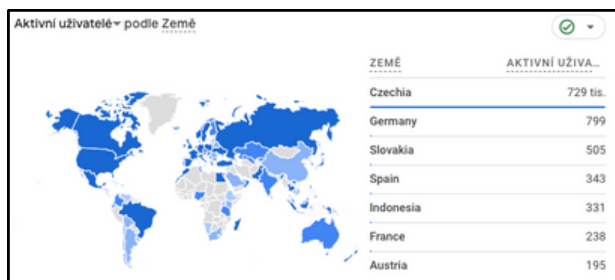
24

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 956K
BOUNCE RATE: 29.23%
PAGES PER VISIT: 1.36
AVG VISIT DURATION: 01:20

TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB



ABOUT WEB

Magazín o cestování, který vás přenesne na exotická místa. A nejen ta. Aktuality, průvodce, praktické rady, tipy pro cestovatele, fotky, videa a mnoho dalšího.

CHANNELS OVERVIEW

Direct

Refferals

Organic search

FAVORITE RESOURCES

lonely planet

Condé Nast
Traveler

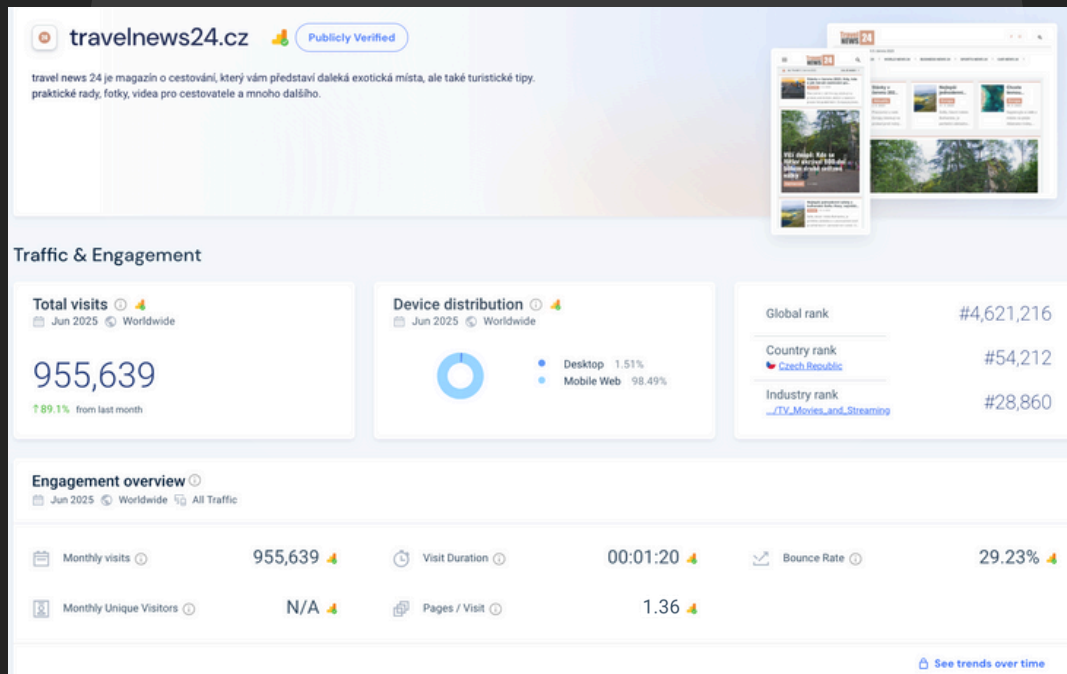
TRAVEL+
LEISURE

Fodor's Travel

NATIONAL
GEOGRAPHIC

TRAVEL NEWS 24

DATA
SIMILARWEB
07/2024



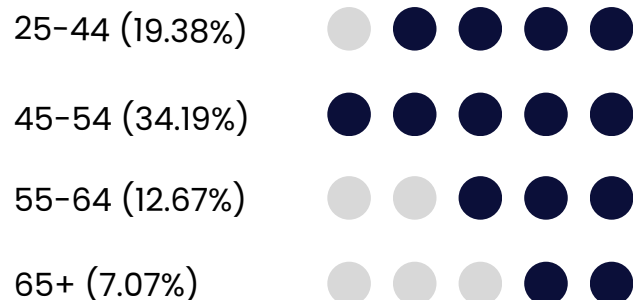
SALES PRESENTATION

24

ABOUT WEB

IT News 24 jsou aktuální zprávy ze světa Informačních technologií. Máme pro vás nejnovější informace, reportáže, recenze výrobků a videa.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 794K
BOUNCE RATE: 28.02%
PAGES PER VISIT: 2.95
AVG VISIT DURATION: 1:16

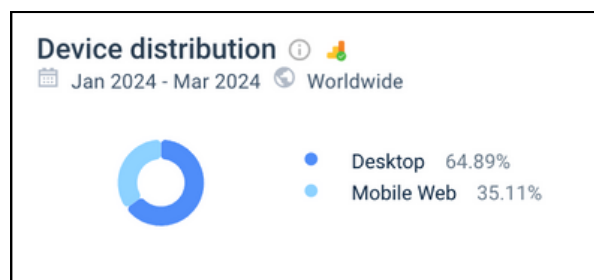
CHANNELS OVERVIEW

Direct

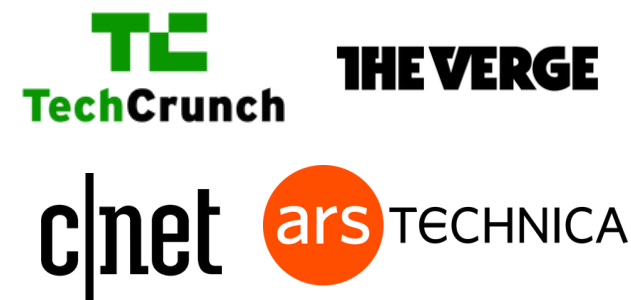
Refferals

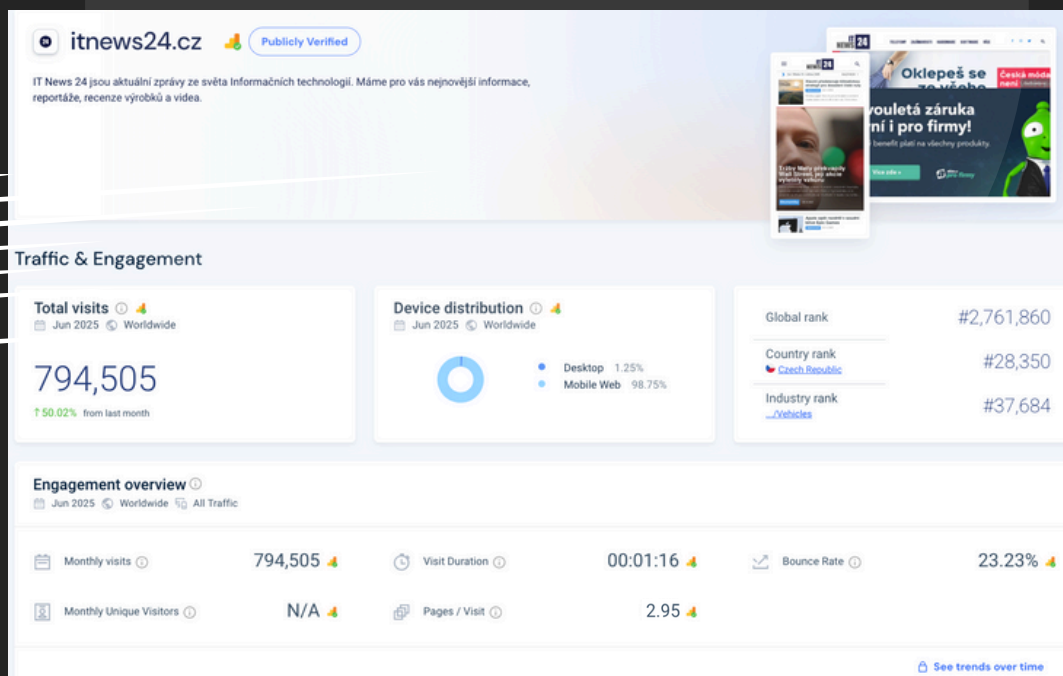
Organic search

TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB



FAVORITE RESOURCES

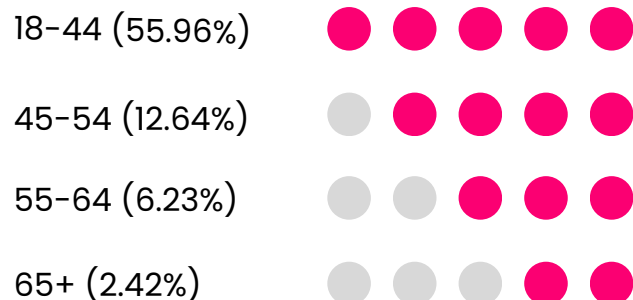




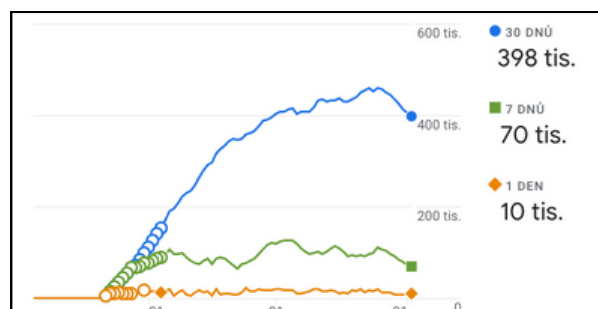
GAME BANGERS

GAMEBANGERS.CZ

AGE DISTRIBUTION



TRAFFIC / LAST 3 MONTH - GA



TOTAL VISITS / MONTH: 431K
BOUNCE RATE: 17.54%
PAGES PER VISIT: 2.63
AVG VISIT DURATION: 02:37

ABOUT WEB

Gamebangers.cz tvoří tým nadějných mladých herních novinářů, které prostě baví všechno okolo her.

CHANNELS OVERVIEW

Direct

Refferals

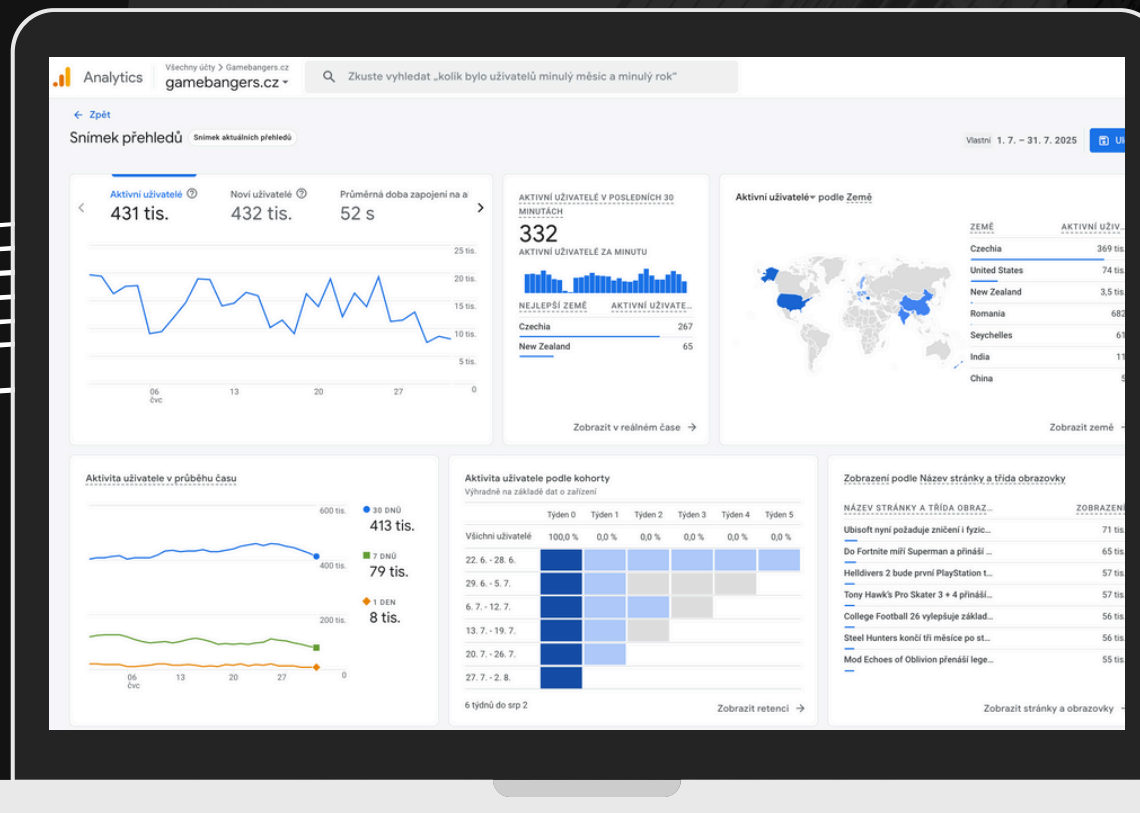
Organic search

FAVORITE RESOURCES



GAME BANGERS

DATA
GOOGLE ANALYTIC
07/2024



SALES PRESENTATION

ESPORT NEWS 24

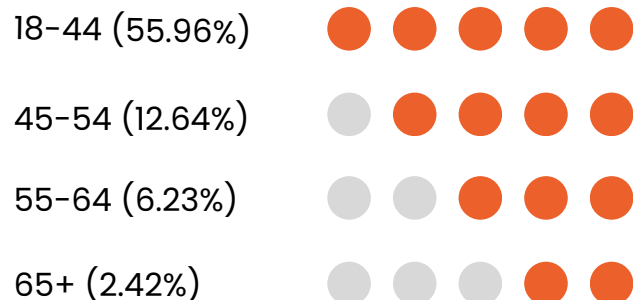
ESPORTNEWS24.CZ

24

ABOUT WEB

eSport News 24 jsou aktuální zprávy ze světa esportu. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 910K
BOUNCE RATE: 25.93%
PAGES PER VISIT: 2.95
AVG VISIT DURATION: 0:41

CHANNELS OVERVIEW

Direct



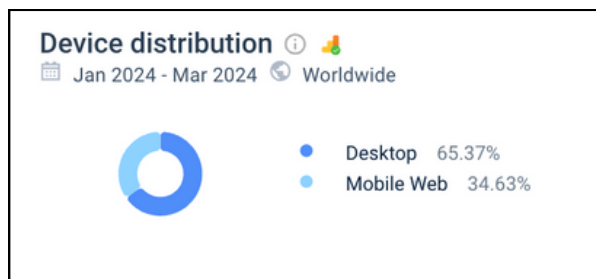
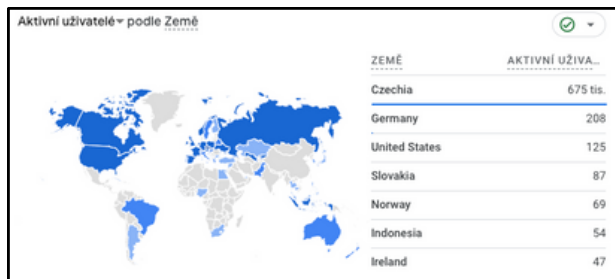
Refferals



Organic search



TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB



FAVORITE RESOURCES



THE ESPORTS OBSERVER

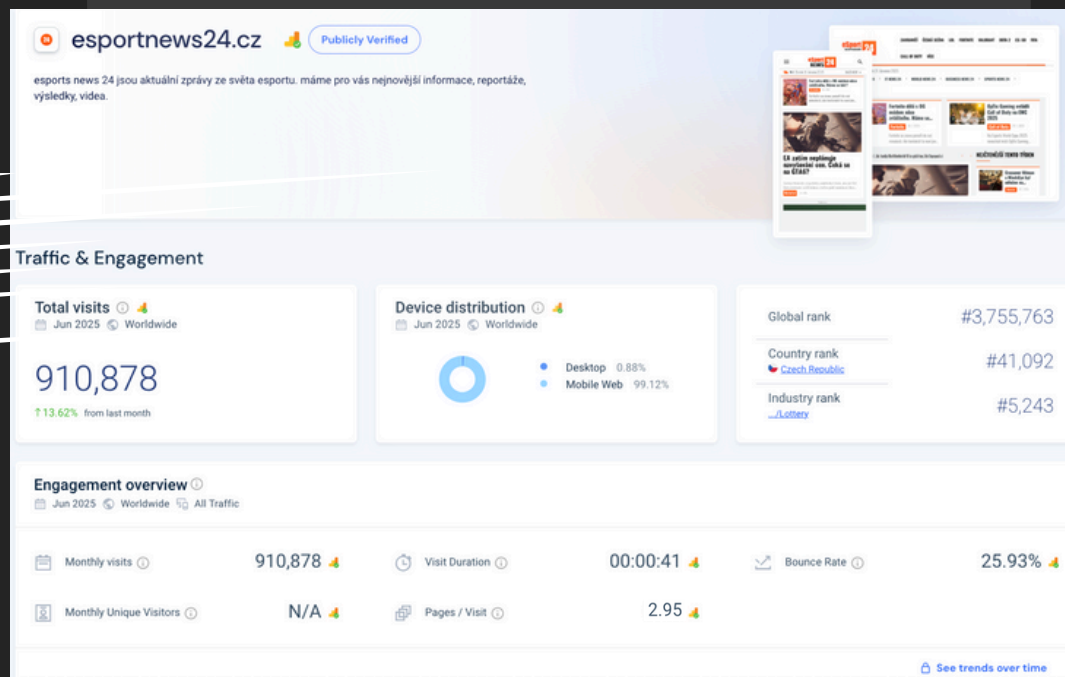


HLTV



ESPORT NEWS 24

DATA
SIMILARWEB
07/2024



SALES PRESENTATION

FASHION UP

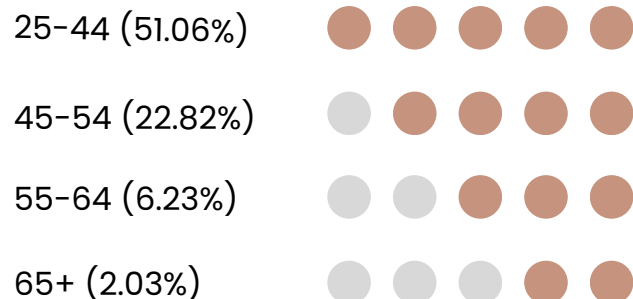
FASHIONUP.CZ / SK

UP

● ABOUT WEB

FASHIONUP.cz je průvodce světem radostí, protknutými krásou, kvalitou a hodnotami.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 989K
BOUNCE RATE: 27.79
PAGES PER VISIT: 3.33
AVG VISIT DURATION: 1:38

CHANNELS OVERVIEW

Direct



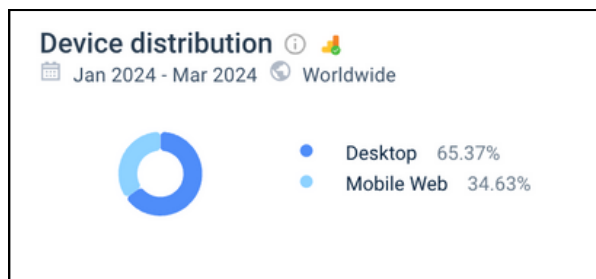
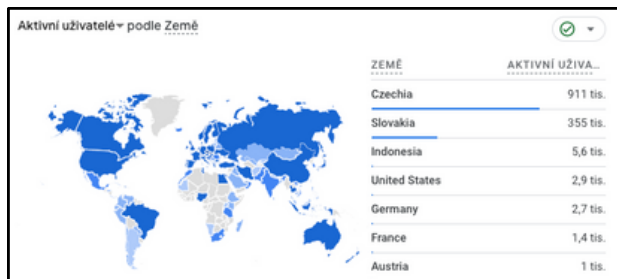
Refferals



Organic search



TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB



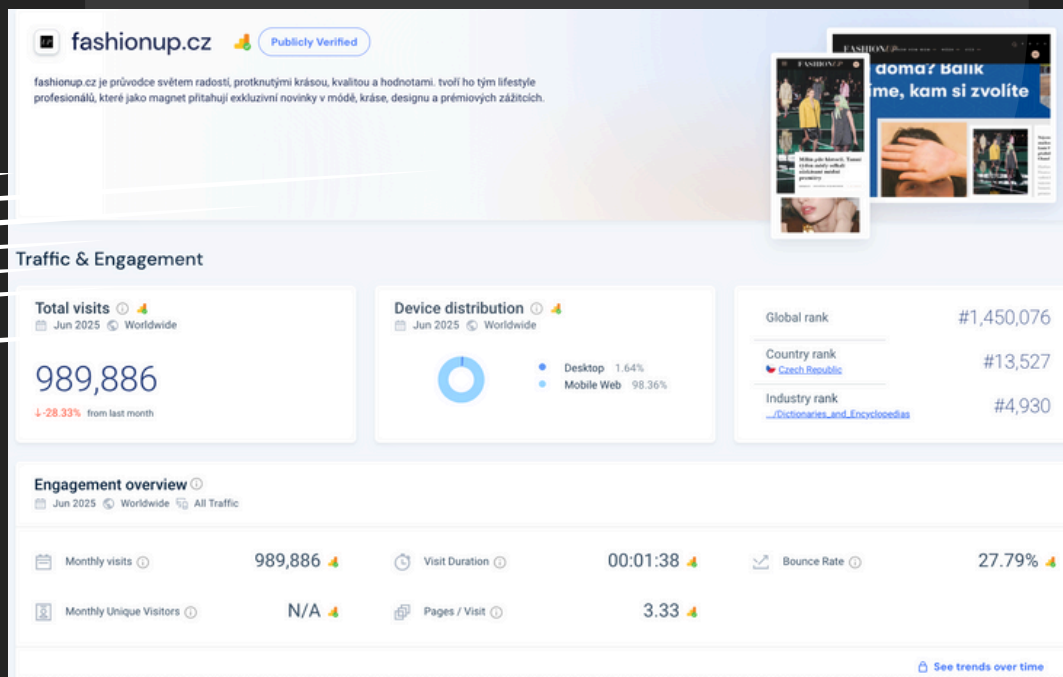
FAVORITE RESOURCES

WWD

The
Guardian

The Business of Fashion
BOF

FASHION
NETWORK



ZDRAVÍ&TY

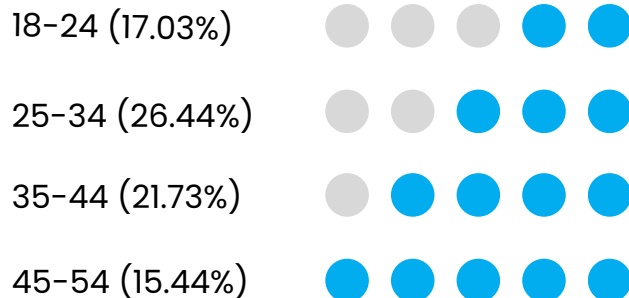
ZDRAVIATY.CZ



ABOUT WEB

Web Zdraví&Ty poskytuje komplexní rady pro zdravý životní styl zahrnující nejnovější poznatky o onemocněních, zdravotních praktikách, józe a vyvážené stravě.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 416K
BOUNCE RATE: 16.31%
PAGES PER VISIT: 2.29
AVG VISIT DURATION: 1:38

CHANNELS OVERVIEW

Direct

Refferals

Organic search

TRAFFIC / LAST 3 MONTH - GA



Device distribution

Jan 2024 - Mar 2024 Worldwide



Desktop 57.21%
Mobile Web 42.79%

FAVORITE RESOURCES

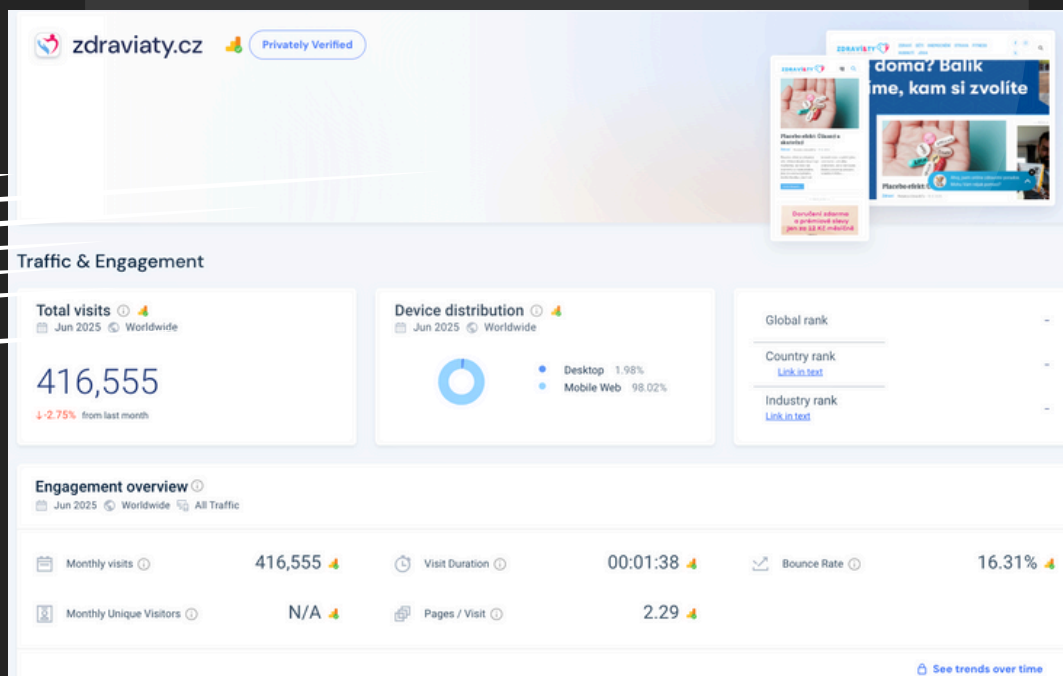
The NEW ENGLAND
JOURNAL of MEDICINE

verywell fit

Men'sHealth

EVERYDAY HEALTH

healthline



DOKONALÁ ŽENA

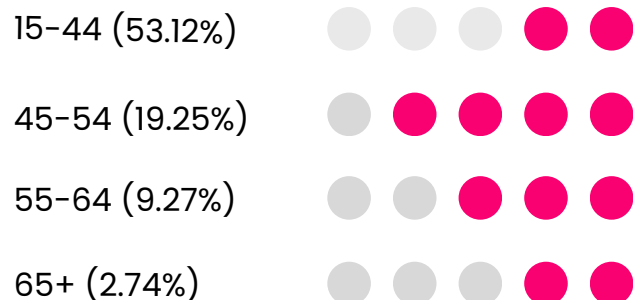
DOKONALAZENA.CZ



● ABOUT WEB

Web Dokonalazena.cz je online magazín zaměřený na ženy všech věkových kategorií.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 601K
BOUNCE RATE: 19.27%
PAGES PER VISIT: 1.56
AVG VISIT DURATION: 01:31

CHANNELS OVERVIEW

Direct



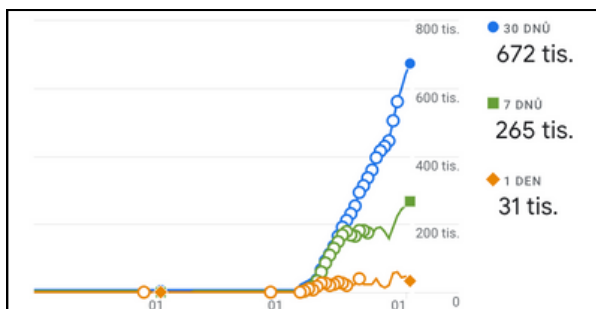
Refferals



Social



TRAFFIC / LAST 3 MONTH - GA



FAVORITE RESOURCES

REFINERY29

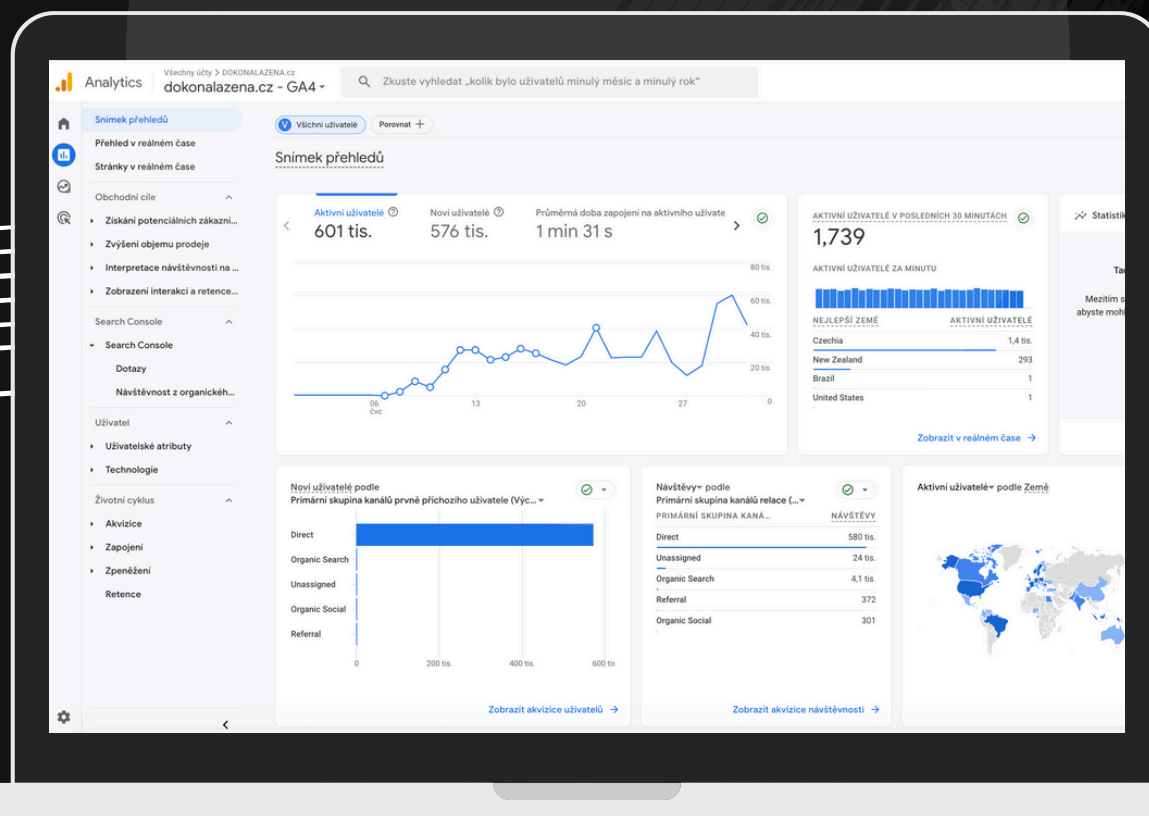
ELLE

Bustle

GLAMOUR

DOKONALÁ ŽENA

DATA
GOOGLE A.
07/2024



MY ANIME

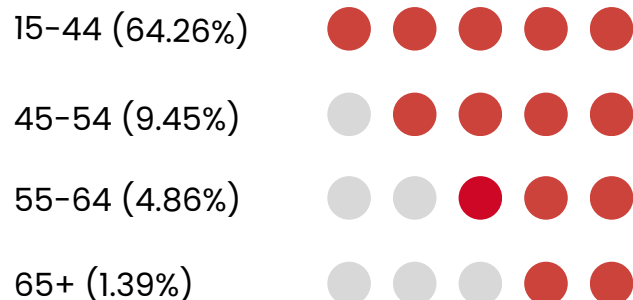
MYANIME.CZ



● ABOUT WEB

Server poskytuje komplexní zpravodajství a analytické články o anime, včetně recenzí nových sérií, profilů významných tvůrců a trendů v anime průmyslu.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 404K
BOUNCE RATE: 27.79%
PAGES PER VISIT: 1.17
AVG VISIT DURATION: 1:05

CHANNELS OVERVIEW

Direct



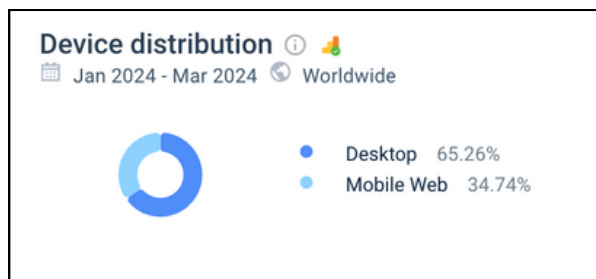
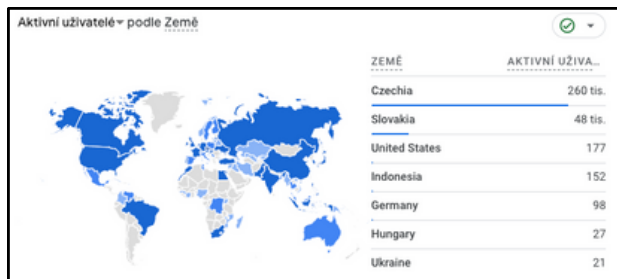
Refferals



Organic search

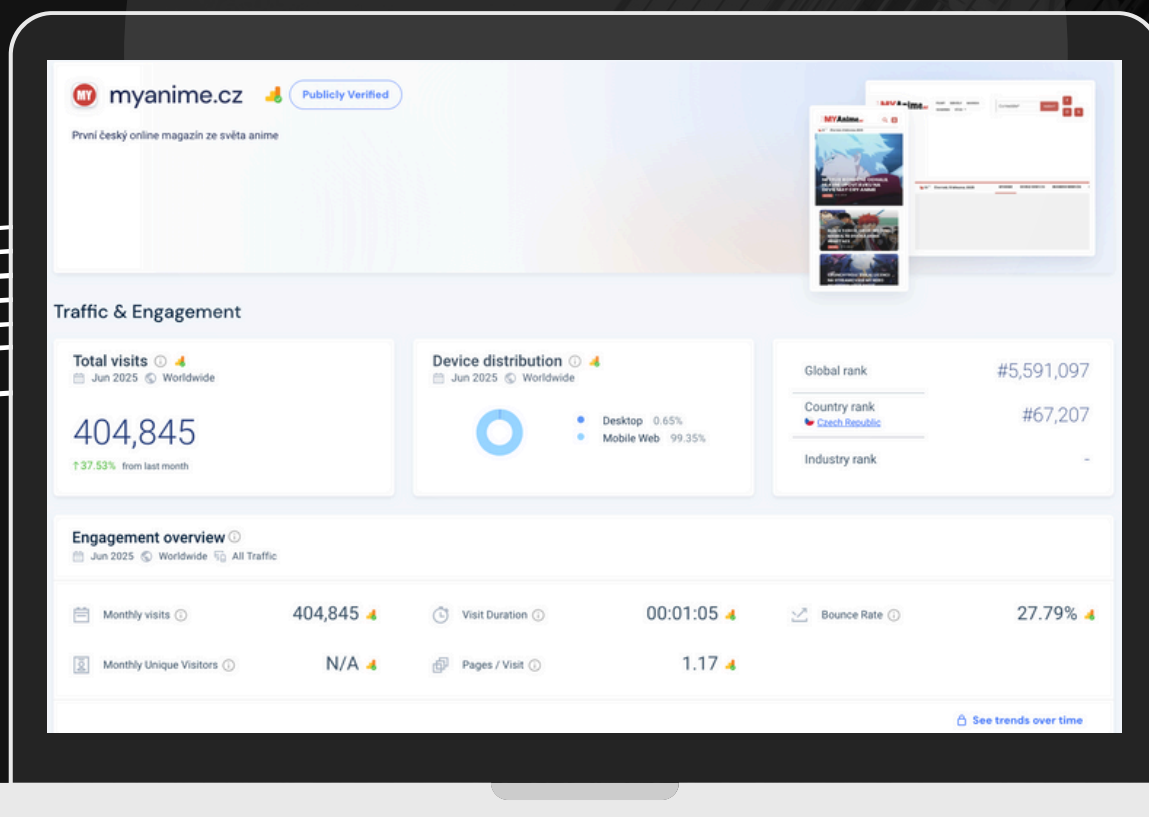


TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB



FAVORITE RESOURCES





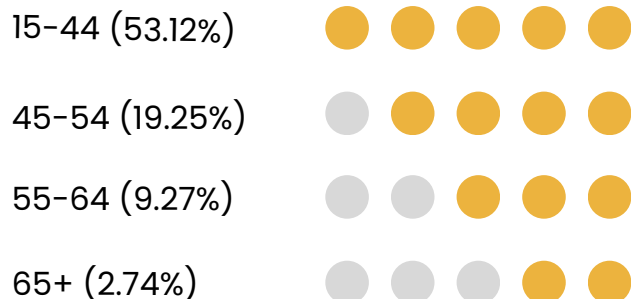
**ONLY
FORMEN**
ONLYFORMEN.CZ

OFM

● ABOUT WEB

OnlyForMen je víc než jen pánský magazín. Jsme zdrojem informací o všem, co si muž může přát, od kariéry a technologií až po ženy a módu.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 157K
BOUNCE RATE: 19.27%
PAGES PER VISIT: 1.16
AVG VISIT DURATION: 01:37

CHANNELS OVERVIEW

Direct



Refferals



Social



TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

Total visits ⓘ 🌐
Jan 2024 - Mar 2024 🌐 Worldwide

307,952

↑ 7.03% from last month

Device distribution ⓘ 🌐
Jan 2024 - Mar 2024 🌐 Worldwide



• Desktop 64.89%
• Mobile Web 35.11%

FAVORITE RESOURCES

THE ESPORTS OBSERVER

TE
TechCrunch

TopGear

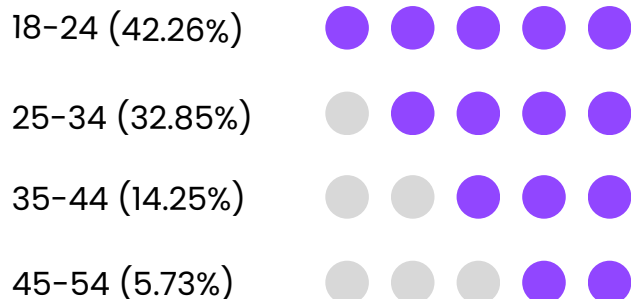
**NATIONAL
GEOGRAPHIC**

TWITCH
TV
TWITCH.TV

● ABOUT WEB

Twitch.tv je populární platforma pro streamování videa, která se specializuje především na živé vysílání videoher, ale hostí i obsah související s uměním, hudbou a každodenním životem.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 1.200B
BOUNCE RATE: 31.02%
PAGES PER VISIT: 4.72
AVG VISIT DURATION: 08:42

CHANNELS OVERVIEW

Direct



Refferals



Organic search



TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

Total visits ⓘ

Jan 2024 - Mar 2024 Worldwide

3.074B

↑ 2.89% from last month

Device distribution ⓘ

Jan 2024 - Mar 2024 Worldwide



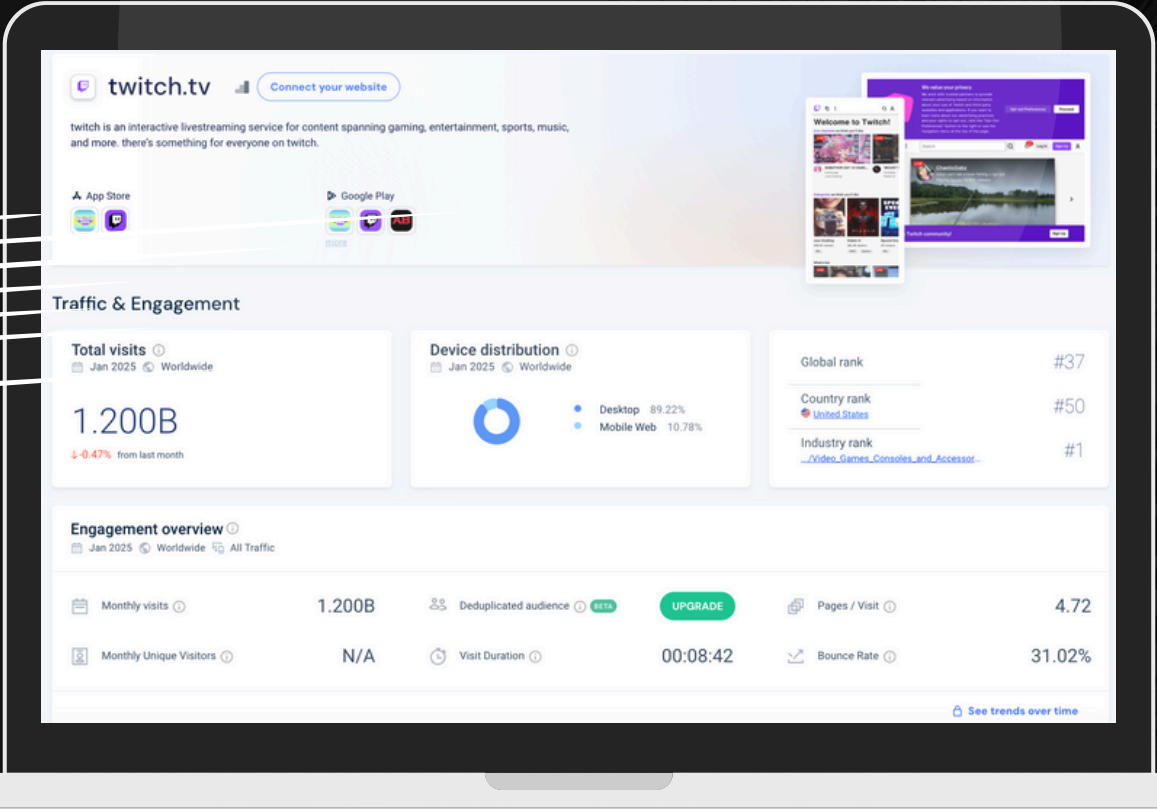
Desktop 89.26%
Mobile Web 10.74%

TARGET CZECH REPUBLIC

TOTAL VISITS / MONTH: 12.4M
BOUNCE RATE: 31.02%
PAGES PER VISIT: 4.72
AVG VISIT DURATION: 12:17

TWITCH.TV

● **DATA
SIMILARWEB
07/2024**



TIKTOK

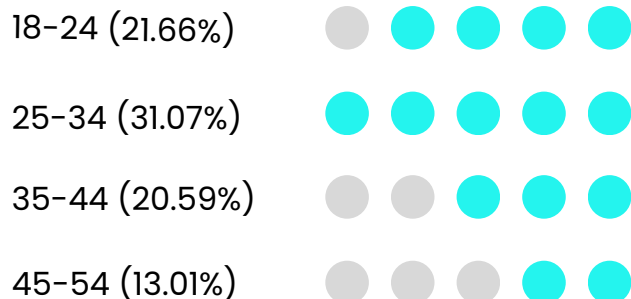
TIKTOK.COM / APP



ABOUT WEB

TikTok je globálně populární sociální mediální aplikace, která umožňuje uživatelům vytvářet krátká videa, často doprovázená hudbou, tancem nebo komediálními prvky.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 2.456B
BOUNCE RATE: 43.36%
PAGES PER VISIT: 6.22
AVG VISIT DURATION: 04:02

CHANNELS OVERVIEW

Direct



Refferals



Organic search



TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

Total visits ⓘ

Jan 2024 - Mar 2024 Worldwide

6.614B

↑ 8.35% from last month

Device distribution ⓘ

Jan 2024 - Mar 2024 Worldwide



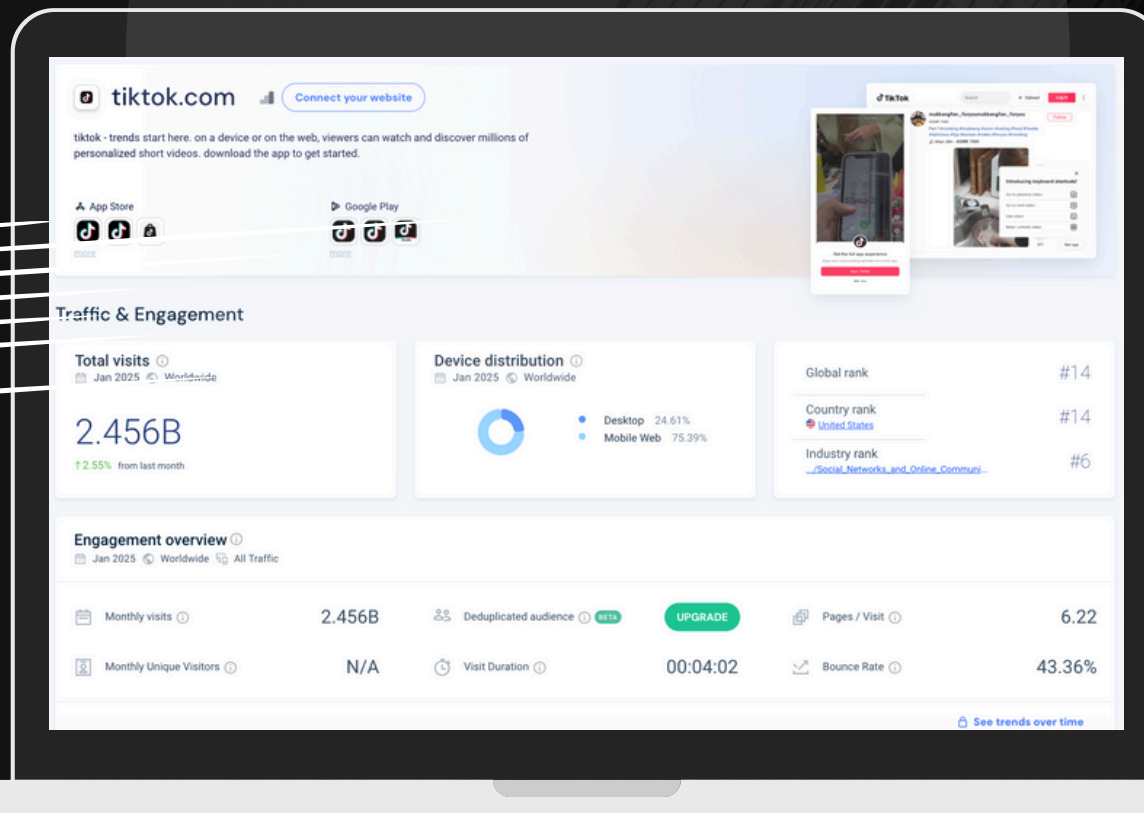
Desktop 20.55%
Mobile Web 79.45%

TARGET CZECH REPUBLIC

TOTAL VISITS / MONTH: 16.9M
BOUNCE RATE: 27.23%
PAGES PER VISIT: 27.22
AVG VISIT DURATION: 28:26

TIKTOK.COM

● DATA
SIMILARWEB.COM
07/2024



SALES PRESENTATION

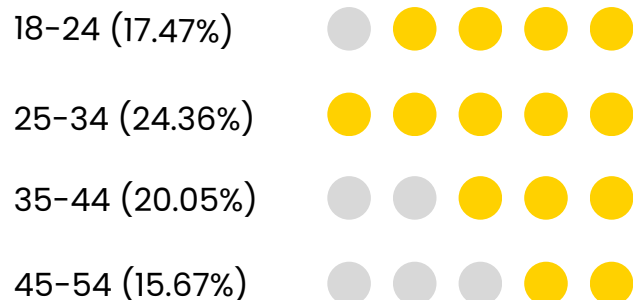
USCHOVNA

USCHOVNA.CZ

ABOUT WEB

Uschovna.cz je česká online služba, která umožňuje uživatelům sdílet a uchovávat soubory na internetu.

AGE DISTRIBUTION



TOTAL VISITS / MONTH: 1.7M
BOUNCE RATE: 44.58%
PAGES PER VISIT: 2.52
AVG VISIT DURATION: 3:06

CHANNELS OVERVIEW

Direct

Refferals

Organic search

TRAFFIC / LAST 3 MONTH - GA, SIMILARWEB

Total visits ⓘ

Jan 2024 - Mar 2024 Worldwide

5.157M

↑ 3.19% from last month

Device distribution ⓘ

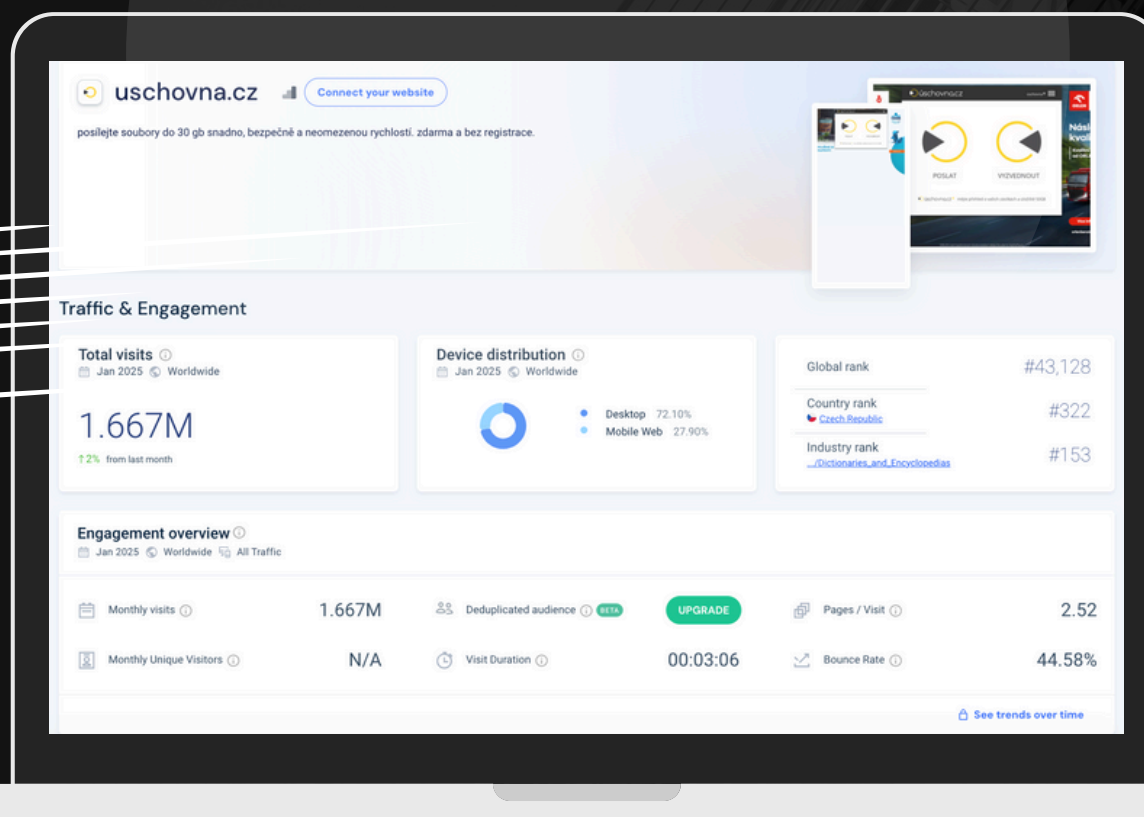
Jan 2024 - Mar 2024 Worldwide



Desktop 84.25%
Mobile Web 15.75%

USCHOVNA

● DATA
SIMILARWEB.COM
07/2024



SALES PRESENTATION