



# SPORT NEWS 24

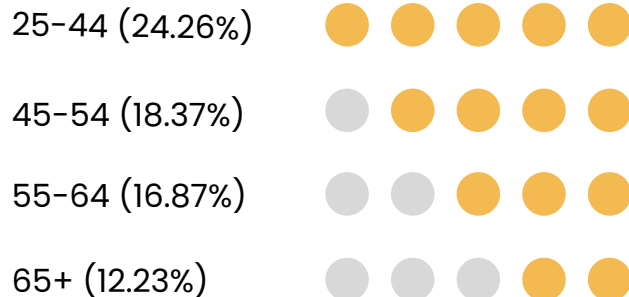
SPORTS24.CZ

# 24

## ABOUT WEB

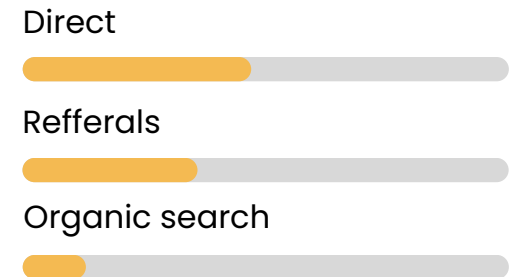
Sports News 24 jsou aktuální zprávy ze světa sportu. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

## AGE DISTRIBUTION

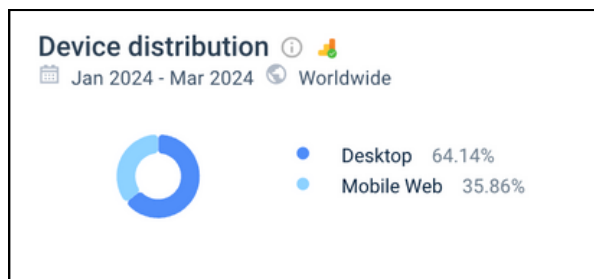
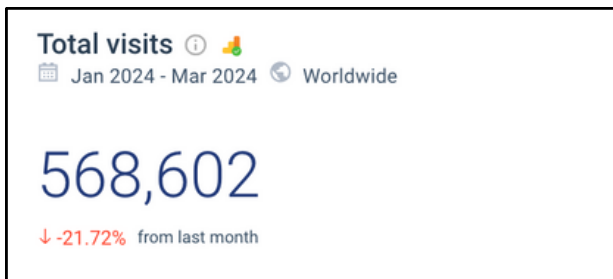


**TOTAL VISITS / MONTH:** 278 000  
**BOUNCE RATE:** 12.7%  
**PAGES PER VISIT:** 1.25  
**AVG VISIT DURATION:** 02:84

## CHANNELS OVERVIEW



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES



# BUSINESS NEWS 24

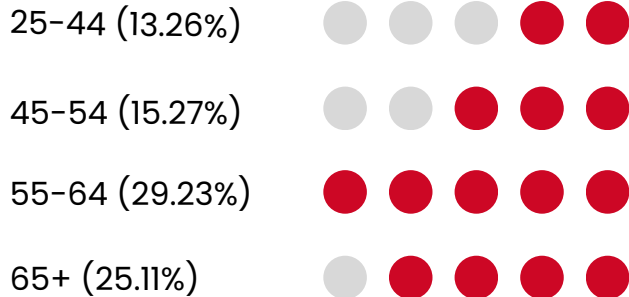
BUSINESSNEWS24.CZ



## ● ABOUT WEB

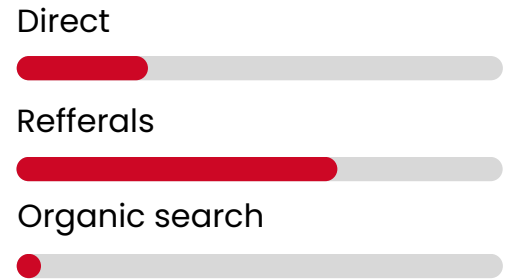
Business News 24 jsou ekonomické i politické zprávy, nejnovější události, novinky ze světa byznysu, financí, burzovních zpráv a kurzů měn.

### AGE DISTRIBUTION

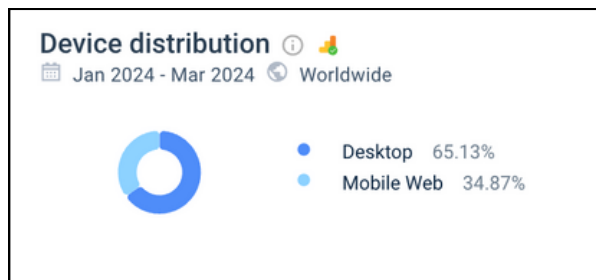
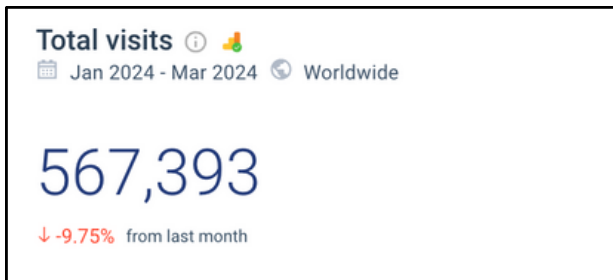


**TOTAL VISITS / MONTH:** 283 000  
**BOUNCE RATE:** 10.5%  
**PAGES PER VISIT:** 2.9  
**AVG VISIT DURATION:** 02:54

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### FAVORITE RESOURCES









# TRAVEL NEWS 24

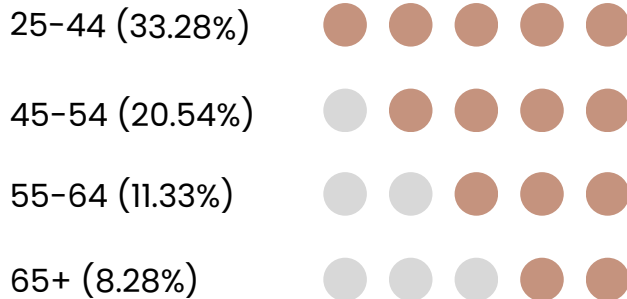
TRAVELNEWS.CZ

# 24

## ● ABOUT WEB

Magazín o cestování, který vás přenesne na exotická místa. A nejen ta. Aktuality, průvodce, praktické rady, tipy pro cestovatele, fotky, videa a mnoho dalšího.

## AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 223 000  
**BOUNCE RATE:** 16.2%  
**PAGES PER VISIT:** 2.76  
**AVG VISIT DURATION:** 01:33

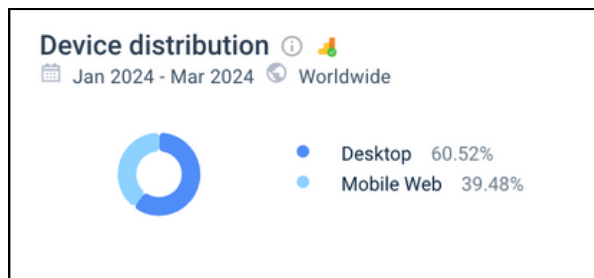
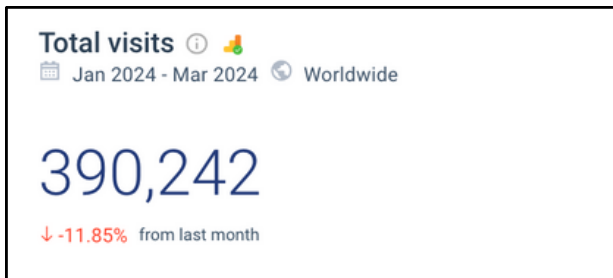
## CHANNELS OVERVIEW

Direct

Refferals

Organic search

## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES

lonely planet

Condé Nast  
Traveler

TRAVEL+  
LEISURE

Fodor'sTravel

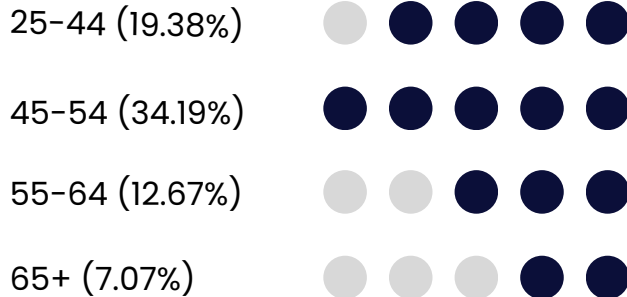
NATIONAL  
GEOGRAPHIC

# 24

## ● ABOUT WEB

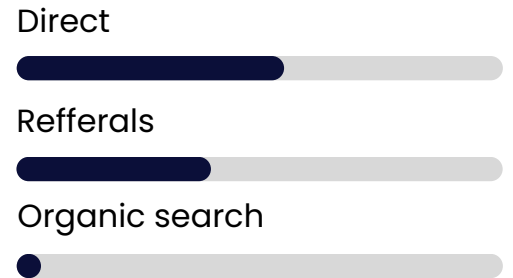
IT News 24 jsou aktuální zprávy ze světa Informačních technologií. Máme pro vás nejnovější informace, reportáže, recenze výrobků a videa.

## AGE DISTRIBUTION

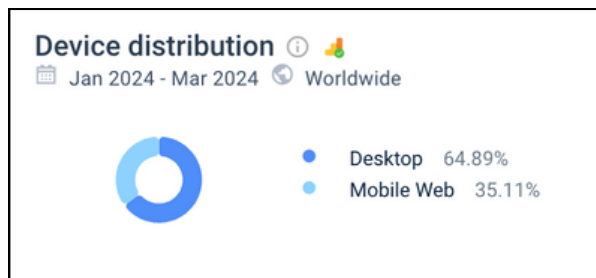
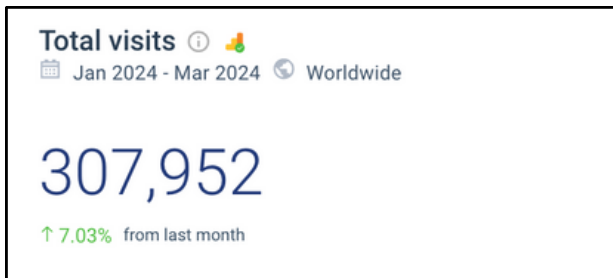


**TOTAL VISITS / MONTH:** 208 000  
**BOUNCE RATE:** 22.4%  
**PAGES PER VISIT:** 2.81  
**AVG VISIT DURATION:** 01:37

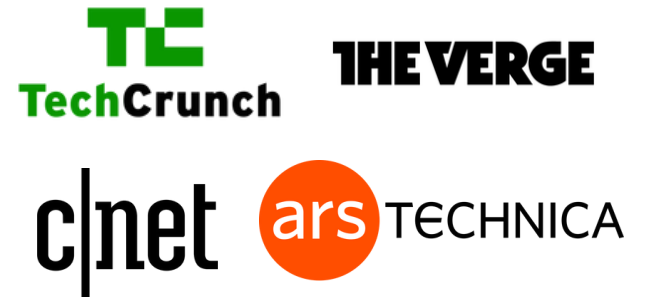
## CHANNELS OVERVIEW



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES



# ESPORT NEWS 24

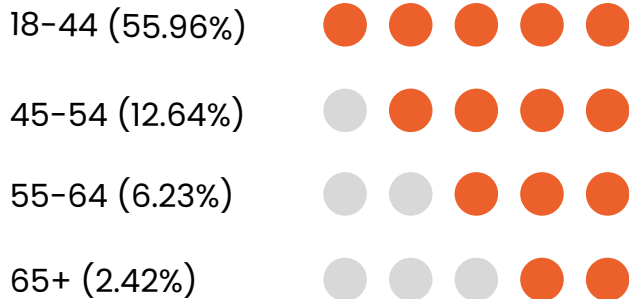
ESPORTNEWS24.CZ

# 24

## ABOUT WEB

eSport News 24 jsou aktuální zprávy ze světa esportu. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

## AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 259 000  
**BOUNCE RATE:** 12.5%  
**PAGES PER VISIT:** 2.92  
**AVG VISIT DURATION:** 01:32

## CHANNELS OVERVIEW

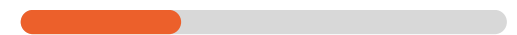
Direct



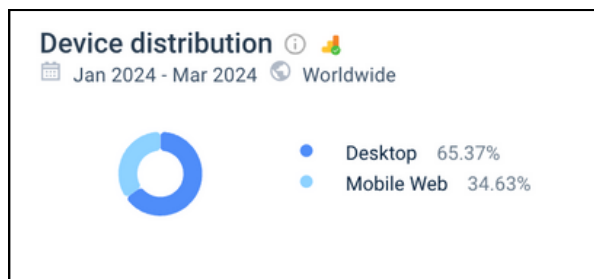
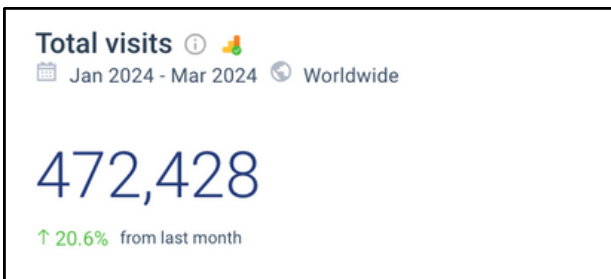
Refferals



Organic search



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES



THE ESPORTS OBSERVER



HLTV





# FASHION UP

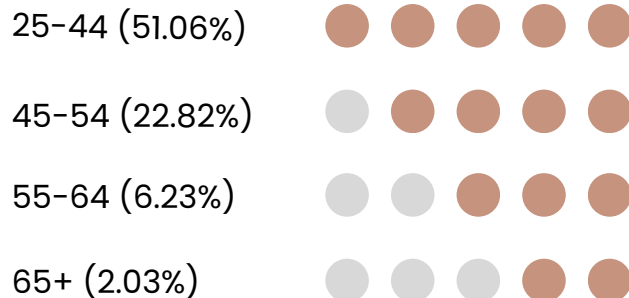
FASHIONUP.CZ / SK



## ● ABOUT WEB

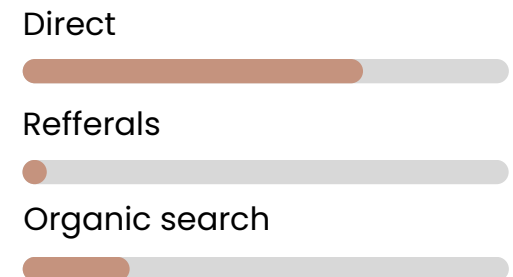
FASHIONUP.cz je průvodce světem radostí, protknutými krásou, kvalitou a hodnotami.

### AGE DISTRIBUTION

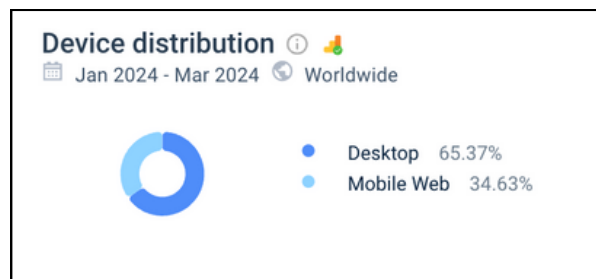
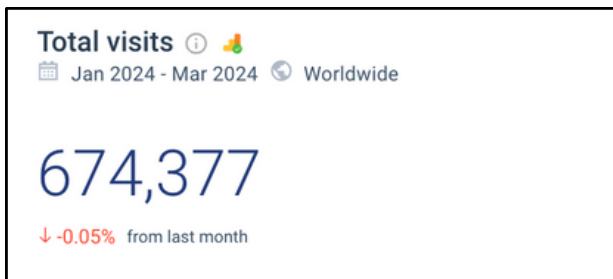


**TOTAL VISITS / MONTH:** 289 000  
**BOUNCE RATE:** 21.1%  
**PAGES PER VISIT:** 2.59  
**AVG VISIT DURATION:** 01:24

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### FAVORITE RESOURCES



# MY ANIME

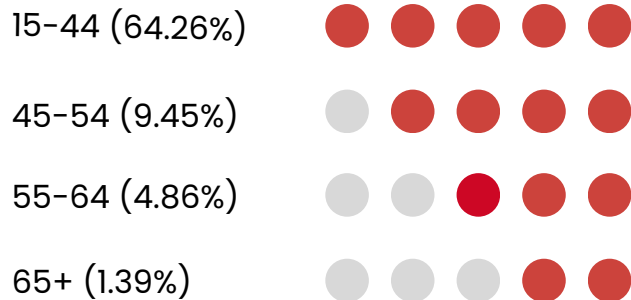
MYANIME.CZ



## ● ABOUT WEB

Server poskytuje komplexní zpravodajství a analytické články o anime, včetně recenzí nových sérií, profilů významných tvůrců a trendů v anime průmyslu.

## AGE DISTRIBUTION



|                              |               |
|------------------------------|---------------|
| <b>TOTAL VISITS / MONTH:</b> | <b>72 800</b> |
| <b>BOUNCE RATE:</b>          | 13.9%         |
| <b>PAGES PER VISIT:</b>      | 2.93          |
| <b>AVG VISIT DURATION:</b>   | 01:34         |

## CHANNELS OVERVIEW

Direct



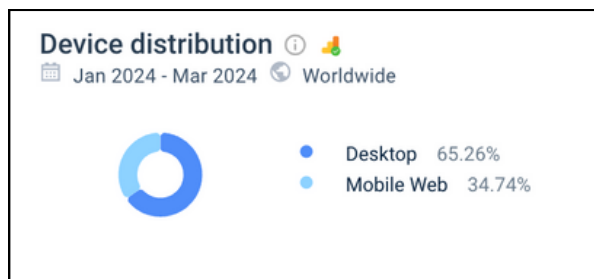
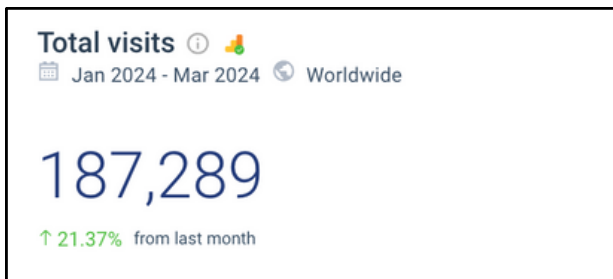
Refferals



Organic search



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES

MyAnimeList



ANIMENEWSNETWORK  
THE INTERNET'S MOST TRUSTED ANIME NEWS SOURCE



# ONLY FORMEN

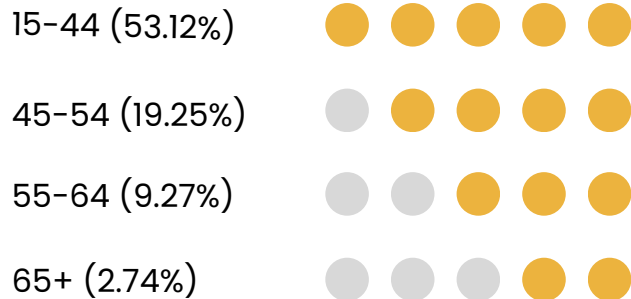
ONLYFORMEN.CZ



## ● ABOUT WEB

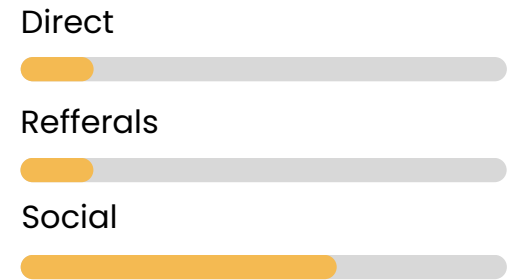
OnlyForMen je víc než jen pánský magazín. Jsme zdrojem informací o všem, co si muž může přát, od kariéry a technologií až po ženy a módu.

## AGE DISTRIBUTION

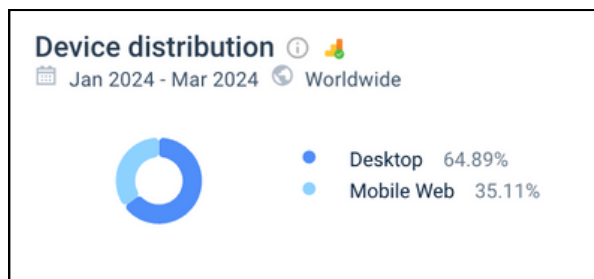
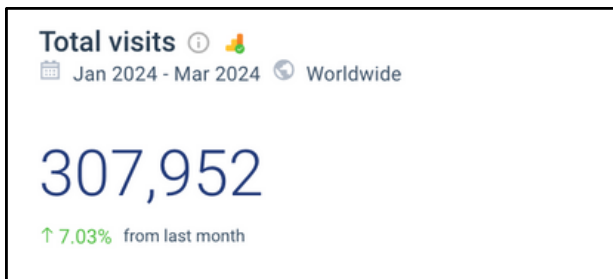


**TOTAL VISITS / MONTH:** 172 800  
**BOUNCE RATE:** 27.6%  
**PAGES PER VISIT:** 3.16  
**AVG VISIT DURATION:** 02:29

## CHANNELS OVERVIEW



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES





# TWITCH TV

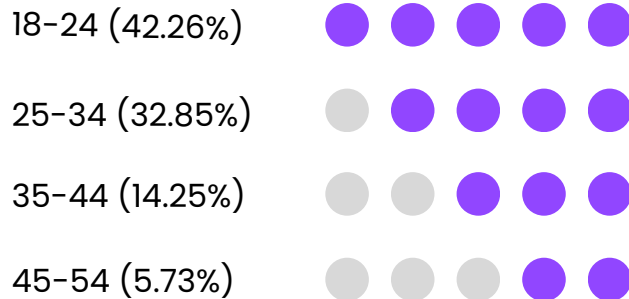
TWITCH.TV

## ● ABOUT WEB

Twitch.tv je populární platforma pro streamování videa, která se specializuje především na živé vysílání videoher, ale hostí i obsah související s uměním, hudbou a každodenním životem.



### AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 1.013B  
**BOUNCE RATE:** 28.77%  
**PAGES PER VISIT:** 4.16  
**AVG VISIT DURATION:** 09:29

### CHANNELS OVERVIEW

Direct



Refferals



Organic search



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

#### Total visits ⓘ

Jan 2024 - Mar 2024 Worldwide

3.074B

↑ 2.89% from last month

#### Device distribution ⓘ

Jan 2024 - Mar 2024 Worldwide



● Desktop 89.26%  
● Mobile Web 10.74%

### TARGET CZECH REPUBLIC

**TOTAL VISITS / MONTH:** 11.4M  
**BOUNCE RATE:** 31.27%  
**PAGES PER VISIT:** 5.34  
**AVG VISIT DURATION:** 12:17

# TIKTOK

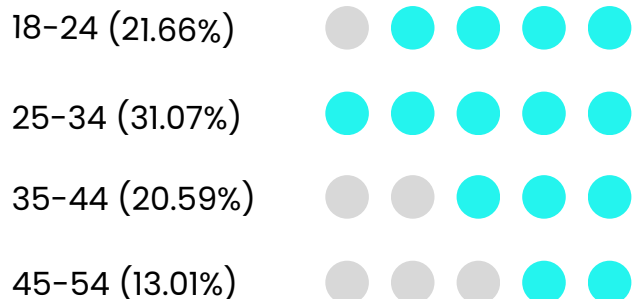
TIKTOK.COM / APP



## ● ABOUT WEB

TikTok je globálně populární sociální mediální aplikace, která umožňuje uživatelům vytvářet krátká videa, často doprovázená hudbou, tancem nebo komediálními prvky.

### AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 2.2B  
**BOUNCE RATE:** 35.83%  
**PAGES PER VISIT:** 6.61  
**AVG VISIT DURATION:** 22:43

### CHANNELS OVERVIEW

Direct



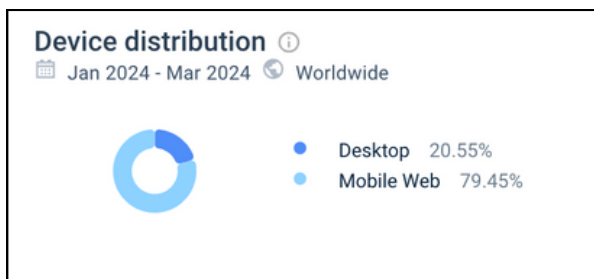
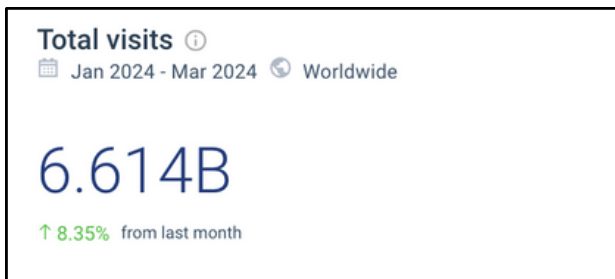
Refferals



Organic search



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### TARGET CZECH REPUBLIC

**TOTAL VISITS / MONTH:** 16.9M  
**BOUNCE RATE:** 27.23%  
**PAGES PER VISIT:** 27.22  
**AVG VISIT DURATION:** 28:26

# LIVESPORT

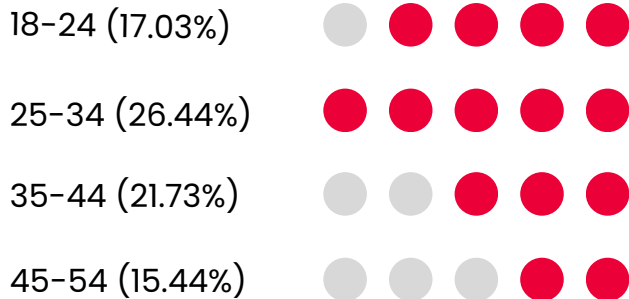
LIVESPORT.CZ

LIVESPORT

## ● ABOUT WEB

Livesport.cz je český sportovní web, který poskytuje rychlé a aktuální výsledky ze širokého spektra sportů z celého světa.

## AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 11.27M  
**BOUNCE RATE:** 23.67%  
**PAGES PER VISIT:** 11.99  
**AVG VISIT DURATION:** 10:52

## CHANNELS OVERVIEW

Direct



Refferals



Organic search



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

### Total visits ⓘ

Jan 2024 - Mar 2024 Worldwide

31.79M

↑ 14.48% from last month

### Device distribution ⓘ

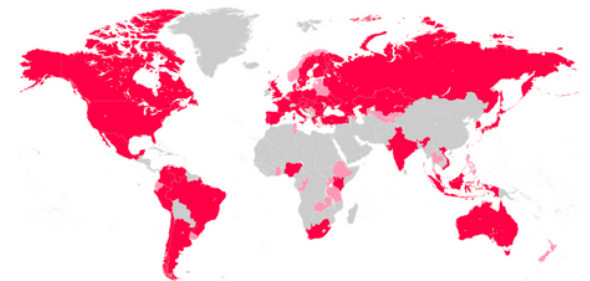
Jan 2024 - Mar 2024 Worldwide



Desktop 57.21%  
Mobile Web 42.79%

50

countries with fully localized product





# EURO FOTBAL

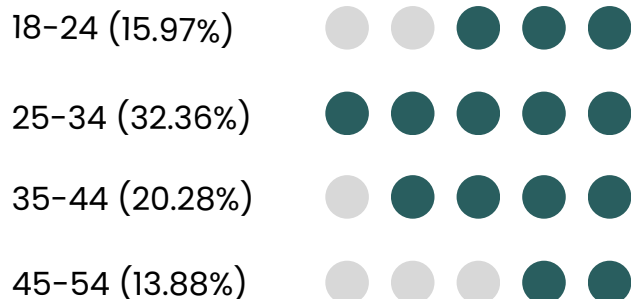
EUROFOTBAL.CZ



## ● ABOUT WEB

Eurofotbal.cz je český sportovní web specializující se na fotbal, který poskytuje podrobné zprávy, výsledky, statistiky a analýzy z domácích i mezinárodních soutěží.

## AGE DISTRIBUTION



|                              |               |
|------------------------------|---------------|
| <b>TOTAL VISITS / MONTH:</b> | <b>1.146M</b> |
| <b>BOUNCE RATE:</b>          | 39.35%        |
| <b>PAGES PER VISIT:</b>      | 3.61          |
| <b>AVG VISIT DURATION:</b>   | 5:05          |

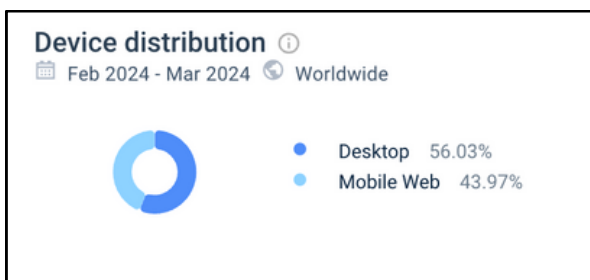
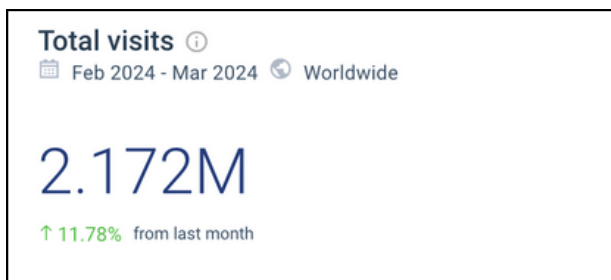
## CHANNELS OVERVIEW

Direct

Refferals

Organic search

## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



# USCHOVNA

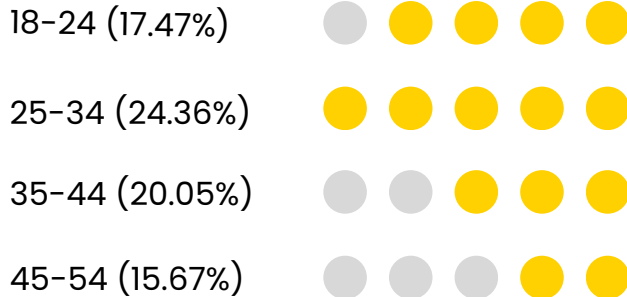
USCHOVNA.CZ

## ● ABOUT WEB

Uschovna.cz je česká online služba, která umožňuje uživatelům sdílet a uchovávat soubory na internetu.

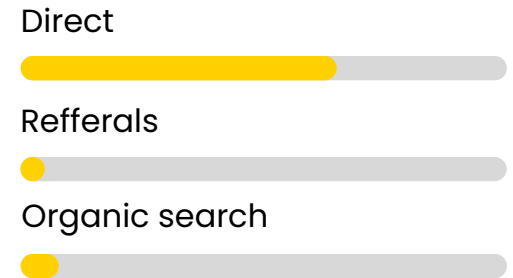


### AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 1.8M  
**BOUNCE RATE:** 49.33%  
**PAGES PER VISIT:** 2.31  
**AVG VISIT DURATION:** 3:52

### CHANNELS OVERVIEW



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

**Total visits** ⓘ  
Jan 2024 - Mar 2024 🌐 Worldwide

5.157M

↑ 3.19% from last month

**Device distribution** ⓘ  
Jan 2024 - Mar 2024 🌐 Worldwide

● Desktop 84.25%  
● Mobile Web 15.75%